



Akademia  
Humanistyczno  
Ekonomiczna  
w Łodzi



Erasmus+

**ERASMUS+ INCOMING STUDENTS**  
**ACADEMIC OFFER - COURSES TAUGHT IN ENGLISH**  
**POLITICAL STUDIES**  
**SPRING 2023/2024**

**POLITICAL STUDIES**  
**BACHELOR**

**1st year, 2nd semester**

**HISTORY OF POLAND IN THE 20TH AND 21ST CENTURIES – LECTURE**

**Objectives of the subjects**

The aim of the course is to provide students with historical knowledge according to the elements indicated in the content of the curriculum. Developing in them the ability to assess historical events and their mutual relations. Instilling respect for the spiritual and cultural heritage of Poland/English, also by comparing it with the achievements of other European countries. Developing the ability to use a variety of sources of knowledge, including texts created in a specific historical epoch, the so-called source texts. During the course, students will learn how to use source texts in terms of historical and political science analysis.

**The learning achievements**

**3  
ECTS**

- **in terms of knowledge**

- The Student recognizes the various stages of national history in the 20th century
- Criticizes the events that make up the history of Poland/English of the 20th century
- Finds the relationship between political forces operating in Poland in the 20th century

- **in terms of abilities**

- Analyzes and interprets the national history of the 20th century
- Recognizes the connections between history and contemporary events and place and role in the world

-Enhances skills in working with text and using source materials

- **in terms of social competence**

-Develops national consciousness

-Is aware of his own participation in historical processes

-Is aware of the mechanisms and processes that arise when working in a group

### **Program content**

- Political aspects of the rebirth of the independent state
- Formation of the borders of the state (war and political actions)
- Foreign policy of the Second Republic - Social and economic reforms
- The May Coup of 1926 and the rule of the Sanation and political changes
- Poland during the years of World War II
- Postwar Poland: territorial shape, population, economic potential. Political system after 1945
- Genesis of Stalinism, extent and forms of dependence on the USSR
- Society versus power
- Opposition: transformations, forms of struggle
- The role of the Catholic Church
- NSZZ "Solidarity" and the transformations of the 1980s
- Martial law
- Beginnings of systemic transformation

### **Educational methods**

(To choose: lecture, conversational lecture, classical problem method, didactic discussion, individual case analysis, project method, workshop method, seminar, brainstorming, drama techniques, problem solving, situation simulation, group work, individual work):

- Traditional and conversational lecture;

- didactic discussion;

### **Full-time studies / part-time studies:**

#### **Individual student work**

(elective: Familiarization with the subject literature and/or additional materials; preparation of credit work; preparation, implementation and evaluation of projects; Preparation for credit and/or examination; Other forms of own work in the course, which?):

- review of the subject literature;

- verification of the subject literature;

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## **THE LATEST POLITICAL HISTORY OF THE WORLD– LECTURE**

### **Objectives of the subjects**

The aim of the course is to show students the universal history of the 20th century in a global, regional and sub-regional dimension based on socio-cultural and technological processes, phenomena and events. The subject also aims to show students the essence, scope and nature of the shaping of relations between states, nations, social groups in the 20th century and to undertake joint considerations about the contemporary political history of the world.

**4  
ECTS**

## **The learning achievements**

- **in terms of knowledge**

- Knows the historical processes of the 20th century
- Identifies global, interstate, regional dependencies
- Identifies the main problems associated with landmark events in the modern world

- **in terms of abilities**

- Categorizes the main concepts of the subject
- Evaluates the relationship of historical events and their interrelationships
- Recognizes the connections between history and the present

- **in terms of social competence**

- Is aware of various aspects of socio-political processes
- Establishes a hierarchy of landmark socio-political events

## **Program content**

- The concept of history in terms of the social sciences
- Historical processes of the 20th century. (The age of ideas)
- General history from 1878 to 1914 (from the Congress of Berlin to the outbreak of the First World War)
- The effects of the First World War
- The great economic crisis
- Totalitarianisms of the 20th century
- The causes, course and results of World War II in its various aspects
- The division of Europe and the world into two systems
- The cold war
- Globalization
- The collapse of colonialism
- The German problem
- European integration
- The collapse of real socialism and the crisis of the USSR
- Freedom and democracy movements in Central and Eastern Europe

## **Educational methods**

(To choose: lecture, conversational lecture, classical problem method, didactic discussion, individual case analysis, project method, workshop method, seminar, brainstorming, drama techniques, problem solving, situation simulation, group work, individual work):

- Traditional and conversational lecture;
- didactic discussion;

## **Full-time studies / part-time studies:**

### **Individual student work**

(elective: Familiarization with the subject literature and/or additional materials; preparation of credit work; preparation, implementation and evaluation of projects; Preparation for credit and/or examination; Other forms of own work in the course, which?):

- review of the subject literature;
  - verification of the subject literature;
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## **POLITICAL AND ECONOMIC GEOGRAPHY – LECTURE**

### **Objectives of the subjects**

The aim of the course is to show the essence, scope and content of the political geography of the 20th and 21st centuries, to present the main problems of the world's economic geography, to familiarize students with the subject of contemporary challenges and threats as well as opportunities in the field of globalization of economic and political life. The course aims to show the complex economic and political structure of the modern world, develop the ability to use various sources of knowledge, including texts on political geography and geopolitics.

### **The learning achievements**

- **in terms of knowledge**

- Gains an expanded knowledge of the modern political division of the world
- Learns about the complex economic structure of the world, as well as the characteristics of various forms of farming
- Acquires information on the occurrence of major mineral resources and agricultural crops, as well as the distribution of major industrial districts and transportation routes

- **in terms of abilities**

- Analyzes the facts and processes that guide the economic life and political organization of countries in the modern world
- Interprets the phenomena occurring on the political and economic map of the world

**1  
ECTS**

- **in terms of social competence**

- Identifies problems concerning the development and future of different regions of the world
- Interacts in a team by taking on different roles

### **Program content**

- Subject and place of political and economic geography in the system of sciences
- States and dependent territories; classification of geopolitical units
- State territory - concept, categories, components
- Borders of states - concept, categories, problem of stability and variability of borders
- Jurisdiction of states in and under water areas and in air and space
- Electoral geography - theoretical assumptions and methods of research
- Economic differentiation of the modern world - areas with economies
- Raw material countries vs industrialized and post-industrial countries
- The phenomenon of monoculture and its consequences
- The phenomenon of monoculture and its consequences
- The role of oil and natural gas in the world economy, the peculiarities of the development of countries - exporters of these raw materials

### **Educational methods**

(To choose: lecture, conversational lecture, classical problem method, didactic discussion, individual case analysis, project method, workshop method, seminar, brainstorming, drama techniques, problem solving, situation simulation, group work, individual work):

- project
- analysis and interpretation of source text
- distance learning techniques

### **Full-time studies / part-time studies:**

#### **Individual student work**

(elective: Familiarization with the subject literature and/or additional materials; preparation of credit work; preparation, implementation and evaluation of projects; Preparation for credit and/or examination; Other forms of own work in the course, which?):

- familiarization with the subject literature
- preparation for credit and examination
- participation in discussion forums and preparation of tasks on the e-learning platform

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## **POLITICAL AND ECONOMIC GEOGRAPHY – PROJECT**

### **Objectives of the subjects**

The aim of the course is to show the essence, scope and content of the political geography of the 20th and 21st centuries, to present the main problems of the world's economic geography, to familiarize students with the subject of contemporary challenges and threats as well as opportunities in the field of globalization of economic and political life. The course aims to show the complex economic and political structure of the modern world, develop the ability to use various sources of knowledge, including texts on political geography and geopolitics.

**1  
ECTS**

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## **POLITICAL SYSTEM OF THE REPUBLIC OF POLAND – LECTURE**

The aim of the course is for students to understand the role of organizations, political institutions and procedures in the process of exercising power, for students to acquire the ability to understand the role of political institutions in the context of constitutional regulations and political traditions. Making students aware of the relationship between the genesis and the contemporary shape of the political system, acquiring by students the ability to analyze the political system, encouraging students to independently deepen their knowledge and skills in the field of the political system of Poland.

**2  
ECTS**

### **Objectives of the subjects**

#### **The learning achievements**

- in terms of knowledge

-Enumerates and names the basic principles of the democratic system

- Classifies the institutions of power in the Republic of Poland
- Describes and recognizes the main stages of the evolution of the political system of the RP

- **in terms of abilities**

- Analyzes the causes and consequences of events, and socio-political processes in the RP
- Categorizes the types of party systems in RP in the 20th and 21st centuries
- Analyzes the place of parties, interest groups and social movements in the political system of RP

- **in terms of social competence**

- Evaluates the constitutional position of the main figures of the political system of the Republic of Poland
- Expresses judgments relating to the importance of the main political parties in RP

## **Program content**

- Basic concepts of the political system
- The legal order of the Third Republic
- Building the rule of law and pluralistic parliamentary democracy
- The constitutional-political mechanism of power in Poland: norms and principles, institutions, mechanisms and procedures
- Constitutional basis of the status of the individual
- The system of creating state authorities and the constitutional role of the supreme authorities of the state
- Political and constitutional mechanism of balance
- Functions of the organs of power - the principles of their organization and functioning
- Judicial power and the principles of administration of justice
- Control and responsibility of public authorities
- The party system of the Republic of Poland and its transformations
- The process of lawmaking in Poland and institutions of legal protection
- Protection of constitutionality and legality

## **Educational methods**

(To choose: lecture, conversational lecture, classical problem method, didactic discussion, individual case analysis, project method, workshop method, seminar, brainstorming, drama techniques, problem solving, situation simulation, group work, individual work):

- lecture
- project
- analysis and interpretation of the source text
- distance learning techniques

## **Full-time studies / part-time studies:**

### **Individual student work**

(elective: Familiarization with the subject literature and/or additional materials; preparation of credit work; preparation, implementation and evaluation of projects; Preparation for credit and/or examination; Other forms of own work in the course, which?):

- familiarization with the subject literature
- preparation for credit and examination
- participation in discussion forums and preparation of tasks on the e-learning platform

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## POLITICAL SYSTEM OF THE REPUBLIC OF POLAND – TUTORIALS

### Objectives of the subjects

The aim of the course is for students to understand the role of organizations, political institutions and procedures in the process of exercising power, for students to acquire the ability to understand the role of political institutions in the context of constitutional regulations and political traditions. Making students aware of the relationship between the genesis and the contemporary shape of the political system, acquiring by students the ability to analyze the political system, encouraging students to independently deepen their knowledge and skills in the field of the political system of Poland.

**2  
ECTS**

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## POLITICS SCIENCE – LECTURE

### Objectives of the subjects

The aim of the course is to familiarize students with the issues of political phenomena, to familiarize students with the basic issues of the problems of political science, to show the relationship between political power and society, to familiarize students with the factors determining politics, to familiarize students with the basic elements of political theory and their use in research activities. The aim of the course is to create a basis for the student to acquire further subject knowledge.

### The learning achievements

- **in terms of knowledge**

- Knows the subject of research and functions of political science
- Knows the basic terminology of political science and also understands the mechanisms of exercising power and making and implementing political decisions
- Has knowledge of the structures, organizations and institutions that are elements of the political system and the relations between them, and also understands the principles of functioning of the political system

**3  
ECTS**

- **in terms of abilities**

- Is able to make assessments of events occurring on the political scene
- Analyzes political phenomena and presents the results of the analysis carried out
- Can analyze the course of political processes and explain the causes of events in the political sphere

- **in terms of social competence**

- Appreciates the importance of acquired knowledge and skills for undertaking public and professional activities

## Program content

- The place of political science among the social sciences
- Politics - concept, scope of meaning
- Political power and its legitimacy - historical and contemporary approaches
- The category of interest - essence, its importance for explaining political actions and decisions
- Ideology, doctrine, program - scope, functions
- Political subjectivity and political participation
- Determinants and forms of political participation
- Political system - its types and elements
- Democracy and parliamentarism
- Political parties and groups - functions and importance. Party systems
- Political culture - definitions, conceptual scope

## Educational methods

(To choose: lecture, conversational lecture, classical problem method, didactic discussion, individual case analysis, project method, workshop method, seminar, brainstorming, drama techniques, problem solving, situation simulation, group work, individual work):

- Lecture
- Analysis and interpretation of the source text
- distance learning techniques

## Full-time studies / part-time studies:

### Individual student work

(elective: Familiarization with the subject literature and/or additional materials; preparation of credit work; preparation, implementation and evaluation of projects; Preparation for credit and/or examination; Other forms of own work in the course, which?):

- familiarization with the subject literature
- preparation for credit and examination
- participation in discussion forums and preparation of tasks on the e-learning platform

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## POLITICS SCIENCE – TUTORIALS

### Objectives of the subjects

The aim of the course is to familiarize students with the issues of political phenomena, to familiarize students with the basic issues of the problems of political science, to show the relationship between political power and society, to familiarize students with the factors determining politics, to familiarize students with the basic elements of political theory and their use in research activities. The aim of the course is to create a basis for the student to acquire further subject knowledge.

**2  
ECTS**



## **Objectives of the subjects**

The aim of the course is to familiarize the student with the knowledge of relations between churches and religious organizations in Poland in terms of their facts and theoretical foundations.

## **The learning achievements**

- **in terms of knowledge**

- Knows basic facts about the history of churches in Poland
- Knows the relationship between religious life and politics
- Understands the reasons for the variability of the relationship between the state and the churches depending on historical eras

- **in terms of abilities**

- Can, with the help of the collected literature, independently develop the themes raised during the lecture
- Evaluates the relationship of historical events to religious life
- Recognizes the importance of religion in modern times

- **in terms of social competence**

- Is aware of the importance of religion and the Church in the political history of the state

## **Program content**

- The position of the Catholic Church under the first Piasts
- The independence of the Church from the State during the period of the Partition of the Divisions
- Strengthening of the position of the state in relation to the Church at the end of the Middle Ages
- The political role of the Catholic Church and religion and other denominations in the First Republic
- The function of the Catholic Church and religion during the partition period
- The Church and other religions in the Second Republic
- Church and other religions in the Polish People's Republic
- Church and other religions in the Third Republic

## **Educational methods**

(To choose: lecture, conversational lecture, classical problem method, didactic discussion, individual case analysis, project method, workshop method, seminar, brainstorming, drama techniques, problem solving, situation simulation, group work, individual work):

- Traditional and conversational lecture;
- didactic discussion;

## **Full-time studies / part-time studies:**

### **Individual student work**

(elective: Familiarization with the subject literature and/or additional materials; preparation of credit work; preparation, implementation and evaluation of projects; Preparation for credit and/or examination; Other forms of own work in the course, which?):

- familiarization with the subject literature;
  - verification of the subject literature;
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## **ELECTIVE: FOREIGN LANGUAGE – TUTORIALS**

### **Objectives of the subjects**

The subject aims to develop four language skills in students: listening, reading, writing, speaking. In addition, the aim of the course is to develop professional skills: telephone conversation, meeting, negotiations, presentations. Students will be introduced to the knowledge of the organization's functioning in an international cultural context, taking into account cultural differences.

### **The learning achievements**

- **in terms of abilities**

-In terms of listening comprehension: be able to find specific information in a listening text of different nature (information, dialogue, interview), obtain detailed information of a listening text, understand the general sense of a statement or listened dialogue on the at a level relevant to them

-In terms of written text comprehension: understand commonly encountered documents and authentic materials, understand the general idea of written text at an appropriate level for short, simple as well as more complex texts, be able to search for specific information in written text, obtain detailed information;

-In terms of speaking: be able to formulate statements at a certain level of language, ask and answer questions, be able to initiate and sustain a conversation on various topics (daily life, culture, social problems, etc.), be able to understand the intentions of the interlocutor, express one's own opinion on various topics, argue, use knowledge of phonetics to a degree that ensures understanding of speech

-In terms of writing: edit a short note, invitation, announcement, edit a formal and informal letter, respond to a formal and informal letter, edit a resume and a cover letter in English, fill out forms, be able to write a summary, review, article;

-In terms of cultural knowledge: know the basic cultural realities of the area of English-speaking countries;

-In terms of internet use: use online dictionaries, search for information important to him/her about the foreign language and culture of the countries of the English-speaking area, use educational language portals (online exercises).

**2  
ECTS**

### **Program content**

- Conducting exercises to expand vocabulary and knowledge of grammatical structures using a variety of exercises, developed and authentic recordings, developed and authentic texts and a textbook
- Familiarizing the student with the expressions needed to communicate in everyday life situations and practicing the ability to communicate in typical and less typical situations
- Familiarizing the student with elements of the culture of English-speaking countries
- Activating students through the use of exercises in pairs, groups, use of the Internet and multimedia means

### **Educational methods**

(To choose: lecture, conversational lecture, classical problem method, didactic discussion, individual case analysis, project method, workshop method, seminar, brainstorming, drama techniques, problem solving, situation simulation, group work, individual work)

### **Full-time studies / part-time studies:**

#### **Individual student work**

(elective: Familiarization with the subject literature and/or additional materials; preparation of credit work; preparation, implementation and evaluation of projects; Preparation for credit and/or examination; Other forms of own work in the course, which?):

- self-study
- Analysis and interpretation of source text,
- preparation, implementation and evaluation of projects
- preparation for credit and examination

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## **PROTECTION OF INTELLECTUAL PROPERTY**

### **Objectives of the subjects**

The purpose of the subject is practical discussion of copyright and related rights and industrial property law, introducing the issues of material and legal protection of intellectual property the essence of copyright and industrial property rights and the principles of their protection, exposing the issues related to incurring financial liability for infringement of other people's rights, to indicate the provisions of civil and criminal liability for infringement of intellectual property rights.

### **The learning achievements**

- **in terms of knowledge**

- Defines the most important concepts of intellectual property protection
- Organizes knowledge of intellectual property protection

- **in terms of abilities**

- Uses basic concepts of the subject area
- Researches the legal basis for the protection of intellectual property

- **in terms of social competence**

**1  
ECTS**

-Is aware of the responsibility for infringement of intellectual property rights

### **Program content**

- Concept of personal property, sources of law. Copyright in the system of intellectual property law
- Author's moral rights - means of protection of author's moral rights. Author's property rights - means of protection of author's property rights
- Protection of copyright and related rights. Protection of image, addressee of correspondence and secrecy of information sources
- Related rightsL rights to artistic performances, rights to phonograms and videograms, rights to broadcasts of programs, rights to first editions and scientific and critical editions
- Criminal liability
- Industrial property right as an object of legal protection
- Invention as the subject of a patent
- Utility models and utility model protection rights. Industrial designs and rights from registration of industrial designs
- Trademarks. Patent Office - tasks and organization of the office

### **Educational methods**

(To choose: lecture, conversational lecture, classical problem method, didactic discussion, individual case analysis, project method, workshop method, seminar, brainstorming, drama techniques, problem solving, situation simulation, group work, individual work):

-Conversational lecture with the use of multimedia techniques,

-self-study,

-analysis and interpretation of the source text

### **Full-time studies / part-time studies:**

#### **Individual student work**

(elective: Familiarization with the subject literature and/or additional materials; preparation of credit work; preparation, implementation and evaluation of projects; Preparation for credit and/or examination; Other forms of own work in the course, which?):

-self-study

-analysis and interpretation of source text

-preparation for a credit

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## **BASICS OF CREATIVITY - PRACTICAL CLASSES**

### **Objectives of the subjects**

The objectif of the course to familiarize students with the basic concepts of creativity, to develop fluency, flexibility and originality of thinking. To develop the ability to perceive and give new meaning and significance to reality. To prepare students for creative problem solving. **2 ECTS**

### **The learning achievements**

- in terms of knowledge

- Distinguishes between creative and standard behavior
- Explains the concepts of human creative development
- Identifies what fluency, flexibility, originality of thinking is
- Explains selected methods of creative problem solving.

- **in terms of abilities**

- Uses selected methods of creative problem solving
- Combines various ideas, concepts and concepts
- Argues his attitude and views
- Demonstrates a willingness to break patterns in thinking and acting

- **in terms of social competence**

- Takes care of his own autonomy in thinking and acting
- Organizes own activities in an innovative way
- Demonstrates flexibility in thinking and acting

### **Program content**

- Understanding the concept of creativity - different concepts of creativity
- Heuristics - thinking by analogy, metaphor, abstraction
- Selected methods of creative problem solving
- Creative personality
- Conscious creation of creative situations leading to subjective development

### **Educational methods**

(To choose: lecture, conversational lecture, classical problem method, didactic discussion, individual case analysis, project method, workshop method, seminar, brainstorming, drama techniques, problem solving, situation simulation, group work, individual work):

- didactic discussion
- brainstorming
- workshop method

### **Full-time studies / part-time studies:**

#### **Individual student work**

(elective: Familiarization with the subject literature and/or additional materials; preparation of credit work; preparation, implementation and evaluation of projects; Preparation for credit and/or examination; Other forms of own work in the course, which?):

- Familiarization with the subject literature,
- preparation for the credit.

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## **BASICS OF CREATIVITY - THEORETICAL CLASSES**

### **Objectives of the subjects**

**1**  
**ECTS**

The aim of the course is to familiarize students with the basic concepts of creativity. To equip students with knowledge of the language of deliberate creativity and to acquaint students with the subjective conception of man

### **The learning achievements**

- **in terms of knowledge**

- Defines creative, intentionally creative and standard action
- Lists the effects of the above types of action
- Lists the differences between the heteronomistic and reductionist and subjective vision of man
- Describes the evolution of the meaning and scope of applicability of the concepts of creativity

- **in terms of abilities**

- It modifies its perception of reality

- **in terms of social competence**

- He takes care of his own autonomy in thought and action

### **Program content**

- History of the concept of creativity
- Science and its methods
- Standard and creative activity
- Conscious development of creative dispositions
- Techne method and scientism
- Types of reasoning
- Subjective vision of man

### **Educational methods**

(To choose: lecture, conversational lecture, classical problem method, didactic discussion, individual case analysis, project method, workshop method, seminar, brainstorming, drama techniques, problem solving, situation simulation, group work, individual work):

- conversation lecture
- lecture
- didactic discussion

### **Full-time studies / part-time studies:**

#### **Individual student work**

(elective: Familiarization with the subject literature and/or additional materials; preparation of credit work; preparation, implementation and evaluation of projects; Preparation for credit and/or examination; Other forms of own work in the course, which?):

- Familiarization with the subject literature,
- preparation for the exam.

## **PARTIES AND PARTY SYSTEMS – LECTURE**

### **Objectives of the subjects**

The aim of the course is to show students the essence and scope of activities of political parties and to undertake common considerations on this subject. Students learn about the problems of contemporary party systems and the processes that shape them. They will learn about the theory and practice of the functioning of political parties, the subject will also allow them to jointly determine the place of the party on the institutional and axiological level of the political system. Students will gain skills in recognizing the strategies and programs of political parties, the rules of the party system, ways of implementing social interests through political parties and party systems.

### **The learning achievements**

- **in terms of knowledge**

-has a basic knowledge of various types of political structures, organizations and institutions, especially political parties, as well as the relationship between them in local, regional, state and international dimensions

- **in terms of abilities**

-Is able to make a proper analysis of the causes and course of specific political processes and phenomena, in the field of parties and party systems, from the point of view of political life  
-Has the ability to substantively argue, using his own views and the views of others, especially the authors of scientific works, to formulate conclusions and create synthetic summaries;  
-Selects the appropriate tools of interpersonal communication depending on the type of recipient of the message

- **in terms of social competence**

-Is prepared to actively participate in public life, including in political parties, pursuing social, political and civic goals  
-Is prepared to work in public organizations and institutions, including political parties and other local, national and international organizations

### **Program content**

- Political party as a subject of political life. The concept of a political party. Genesis and evolution of political party models. Institutionalization of political parties
- Political parties in the political system of the state. Organization (membership and internal structure) of political parties. Functions of political parties
- Classifications and typologies of political parties. Ideological families of political parties. Program orientations of political parties. Division of political parties according to their place in the party system
- Legal institutionalization of political parties. Political parties in constitutions, laws on political parties, laws on financing of political parties in democratic countries

**2  
ECTS**

- Party systems and political coalitions. Party systems - concept. Classification of party systems and determinants of their functioning. Evolution of party systems in Western democracies and post-communist countries. Party coalitions: electoral and cabinet coalitions; concepts of coalition games
- Party system vs. electoral system. Electoral system and electoral law - main assumptions. Political consequences of electoral systems - majority and proportional. Political consequences of electoral systems in Poland

### **Educational methods**

(To choose: lecture, conversational lecture, classical problem method, didactic discussion, individual case analysis, project method, workshop method, seminar, brainstorming, drama techniques, problem solving, situation simulation, group work, individual work):

- project
- discussion
- distance learning techniques

### **Full-time studies / part-time studies:**

#### **Individual student work**

(elective: Familiarization with the subject literature and/or additional materials; preparation of credit work; preparation, implementation and evaluation of projects; Preparation for credit and/or examination; Other forms of own work in the course, which?):

- familiarization with the subject literature
- preparation for the credit
- realization of the project
- participation in discussion forums and preparation of tasks on the e-learning platform

## **PARTIES AND PARTY SYSTEMS – PROJECT**

### **Objectives of the subjects**

The aim of the course is to show students the essence and scope of activities of political parties and to undertake common considerations on this subject. Students learn about the problems of contemporary party systems and the processes that shape them. They will learn about the theory and practice of the functioning of political parties, the subject will also allow them to jointly determine the place of the party on the institutional and axiological level of the political system. Students will gain skills in recognizing the strategies and programs of political parties, the rules of the party system, ways of implementing social interests through political parties and party systems.

**2  
ECTS**

## **PUBLIC ADMINISTRATION – LECTURE**

### **Objectives of the subject:**

The aim of the course is to familiarize students with the basic concepts and the purpose of public administration. Students will learn to understand and interpret the activities of public administration, they will acquire knowledge that will allow them to properly assess the objectives and activities of public administration.

**2  
ECTS**



## **The learning achievements**

- **in terms of knowledge**

- Familiarize with the basic concepts and purpose of public administration
- To understand and interpret the actions of public administration
- To acquire the knowledge to properly evaluate the goals and actions of public administration

- **in terms of abilities**

- Compiles concepts in the subject area.
- Finds and analyzes the relationships between the various areas within the subject.
- Can perceive the relationships taking place in the system of public administration

- **in terms of social competence**

- Respects the rules of public administration

## **Program content**

- Public administration - the main concepts
- Principles of organization and operation of public administration
- Structure and principles of organization of public administration in modern Poland
- Traditions of public administration in Poland
- Models of public administration in countries of the modern world and their dynamics
- Government administration and administration of local self-government in Poland
- Decision-making processes in public administration in Poland
- Personnel of public administration in Poland
- Control in public administration
- Europeanization of public administration of EU member states
- Administration and the political system
- Organization and techniques of administration work

## **Educational methods**

(To choose: lecture, conversational lecture, classical problem method, didactic discussion, individual case analysis, project method, workshop method, seminar, brainstorming, drama techniques, problem solving, situation simulation, group work, individual work):

- Discussion
- Distance learning techniques

## **Full-time studies / part-time studies:**

### **Individual student work**

(elective: Familiarization with the subject literature and/or additional materials; preparation of credit work; preparation, implementation and evaluation of projects; Preparation for credit and/or examination; Other forms of own work in the course, which?):

- familiarization with the subject literature
- preparation for the credit
- participation in discussion forums and preparation of tasks on the e-learning platform

## PUBLIC ADMINISTRATION – TUTORIALS

### Objectives of the subjects

The aim of the course is to familiarize students with the basic concepts and the purpose of public administration. Students will learn to understand and interpret the activities of public administration, they will acquire knowledge that will allow them to properly assess the objectives and activities of public administration.

**1  
ECTS**

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### LECTURE 4 (The subject of borders and borderlands) – LECTURE

### Objectives of the subjects

The aim of the course is to familiarize students with the issues of borders and borderlands in an interdisciplinary approach, with particular emphasis on the geographic and political context. The course aims to familiarize students with selected theoretical issues (research concepts, terminological and classification differentiation, methodological problems), to familiarize students with the results of empirical studies on selected examples in various spatial scales (issues of border volatility and durability, border conflicts and political, economic and socio-cultural functioning of the borderland in the modern world).

### The learning achievements

- **in terms of knowledge**

-Defines the basic concepts and research methods of the geography of borders and borderlands in Poland and the world

-Describes and discusses the legal procedure of delimitation and demarcation of borders on land, at sea and in the air and uses its knowledge to explain the genesis of selected border conflicts and disputes

-Presents the historical variability of selected borders, taking into account the genesis of their course

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ECTS**

- **in terms of abilities**

-Differentiates borders at different temporal and spatial scales according to selected typological criteria, taking into account their functional variability

-Perceives, identifies and compares in the cultural landscape relic borders and regions of border instability

-Distinguishes political and socio-cultural features of borderlands and is able to differentiate them according to various criteria

- **in terms of social competence**

-Explains and participates in the discussion of the peculiarities of border regions in Europe with particular attention to ethno-religious issues

-Develops sensitivity to nationality issues

## Program content

- Geography of borders and borderlands in an interdisciplinary perspective (presentation of basic research concepts and scientific schools)
- Border as an object of geographic-political research (terminological diversity, functions of borders and their historical variability, classifications of borders)
- The issue of delimitation and demarcation of land, sea and air borders
- The problem of variability and stability of borders (analysis of the variability of borders in Europe with special attention to Central and Eastern Europe, contemporary regions of instability of political borders)
- The issue of permanence of borders in space and social consciousness, relic border. Geography of border conflicts and disputes on selected examples at different spatial and temporal scales (genesis, course, repercussions)
- Borderlands of Europe - empirical studies (analysis of political, economic and socio-cultural problems of borderlands on selected examples)

## Educational methods

(To choose: lecture, conversational lecture, classical problem method, didactic discussion, individual case analysis, project method, workshop method, seminar, brainstorming, drama techniques, problem solving, situation simulation, group work, individual work):

- Traditional and conversational lecture;
- didactic discussion;

## Full-time studies / part-time studies:

### Individual student work

(elective: Familiarization with the subject literature and/or additional materials; preparation of credit work; preparation, implementation and evaluation of projects; Preparation for credit and/or examination; Other forms of own work in the course, which?):

- familiarization with the subject literature;
- verification of the subject literature;

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## EUROPEAN INTEGRATION – TUTORIALS

### Objectives of the subjects

The aim of the course is to familiarize students with the genesis and political specificity of the European Communities and the European Union, the legal basis and institutional order, the basic rules of the processes of deepening and expanding their activities conducted by the EC/EU. Students will learn about the mechanisms of functioning of institutions and decision-making processes in the EU, presentation of the main aspects of Polish/English participation in the EU.

**2  
ECTS**

### The learning achievements

- **in terms of knowledge**

-Organizes knowledge of the history and development of the idea of European integration, the stages of EU enlargement, as well as related to the legal status and constitutional principles of the

EU, knows the basic terminology of European integration, knows and understands the processes of change in the EU and its structures and their causes, course, scale and consequences

- **in terms of abilities**

-Has the ability to recognize the mechanisms of institutions and decision-making processes in the EU, analyzes integration phenomena in Europe, forecasts integration processes and phenomena

- **in terms of social competence**

-Is aware of the constant updating of knowledge and skills in the field of European integration issues

## **Program content**

- Genesis and concepts of European integration and its creators
- The essence and forms of European integration
- Motives, goals and conditions of European integration
- The origin and development of the European Communities (EC): European Coal and Steel Community - Treaty of Paris 1951
- European Economic Community and European Atomic Energy Community - Treaty of Rome 1957
- Deepening European integration: Fusion Treaty 1967, Single European Act 1986
- EC member states and subsequent enlargements
- Legal and constitutional status of the EU
- European Union: Treaty on European Union - of Maastricht 1992, Treaty of Amsterdam 1997, Treaty of Nice 2000, Constitutional Treaty 2004
- EC/EU institutions - method of appointment, composition and powers:
- EU Council, Commission, Parliament, notion of presidency, European Council.
- Court of Auditors, Economic and Social Committee, Committee of the Regions,
- Central Bank, European Ombudsman
- Court of Justice and Court of First Instance
- Decision-making process in the EU
- EC/EU legal system - constitutional principles: Concept of the *acquis communautaire*, primary and secondary law, typology and characteristics of secondary legislation, procedures of lawmaking in the EU
- Methods of integration of Community law and principles governing the relationship between national law and the EU *acquis*
- Structural principles of community law

## **Educational methods**

(To choose: lecture, conversational lecture, classical problem method, didactic discussion, individual case analysis, project method, workshop method, seminar, brainstorming, drama techniques, problem solving, situation simulation, group work, individual work):

## **Full-time studies / part-time studies:**

- discussion
- distance learning techniques

## **Individual student work**

(elective: Familiarization with the subject literature and/or additional materials; preparation of credit work; preparation, implementation and evaluation of projects; Preparation for credit and/or examination; Other forms of own work in the course, which?):

- familiarization with the subject literature
  - preparation for the credit
  - participation in discussion forums and preparation of tasks on the e-learning platform
- 

## **INTERNATIONAL RELATIONS – LECTURE**

### **Objectives of the subjects**

The purpose of the course is to familiarize students with the extensive problems of international political relations in the world in the period after 1945, to show the relations between the main elements of international relations and to characterize the organizational and political structure of international relations. The course will present the processes taking place in the modern world, the most important flashpoints and political-military conflicts in the modern world. Students are introduced to a rich literature on the subject, within which students should be able to move freely after the class.

### **The learning achievements**

- **in terms of knowledge**

- Knows the essence and peculiarities of international relations and their subjective structure and mechanisms of functioning,
- Classifies and organizes problems and the most dangerous political-military conflicts in international relations,
- Identifies the priorities of Polish/English foreign policy after 1989

**2  
ECTS**

- **in terms of abilities**

- Analyzes international relations as a sphere of social reality, participates in various forms of international relations activities, selects the most important problems occurring in international relations,

- **in terms of social competence**

- Interacts and works as part of a team, taking on different roles and performing different tasks, knows how to participate in the preparation of projects on international issues, taking into account legal, economic and political aspects

### **Program content**

- Subject, scope and functions of the science of international relations
- Theoretical currents in the study of international relations and the methodology of research in the discipline
- Evolution of international relations, dynamizing factors

- Participants in international relations - attributes, position, role: state, organizations, transnational actors
- Influence of religious, cultural, economic and social factors on international relations
- Mechanisms and means of action of participants in international relations: state foreign policy - methods, means, goals
- Integration processes in Europe - development of ideas, main concepts
- Region and regionalism in international relations, global governance and transnational networks
- Types of international relations: international political relations, international economic relations, international military relations, international social (cultural) relations, international scientific and technological relations, international environmental relations
- International orders: determinants of changes in international order: Vienna order, Versailles order, bipolar order, post-Cold War order
- Organizational structures of the modern world, their role and evolution
- International security: Arms control and arms reduction, international disputes and conflicts - typology, dynamics and prospects for change,
- Faces of terrorism: essence, typology and dynamics
- Human rights in the modern world - evolution of the concept and responsible parties.

### **Educational methods**

(To choose: lecture, conversational lecture, classical problem method, didactic discussion, individual case analysis, project method, workshop method, seminar, brainstorming, drama techniques, problem solving, situation simulation, group work, individual work):

### **Full-time studies / part-time studies:**

- lecture
- discussion
- distance learning techniques

### **Individual student work**

(elective: Familiarization with the subject literature and/or additional materials; preparation of credit work; preparation, implementation and evaluation of projects; Preparation for credit and/or examination; Other forms of own work in the course, which?):

- familiarization with the subject literature
- preparation for the exam
- participation in discussion forums and preparation of tasks on the e-learning platform

## **INTERNATIONAL RELATIONS – TUTORIALS**

### **Objectives of the subjects**

The purpose of the course is to familiarize students with the extensive problems of international political relations in the world in the period after 1945, to show the relations between the main elements of international relations and to characterize the organizational and political structure of international relations. The course will present the processes taking place in the modern world, the most important flashpoints and political-military conflicts in the modern world. Students are introduced to a rich literature on the subject, within which students should be able to move freely after the class.

**2  
ECTS**

## **STATISTICS AND DEMOGRAPHY – PROJECT**

**2  
ECTS**

## **Objectives of the subjects**

The purpose of the class is to present the principles of statistical material preparation and discuss some measures of statistical description, to present basic demographic concepts and measures, to familiarize students with the objectives and scope of application of statistics in demographic research.

## **The learning achievements**

- **in terms of knowledge**

- Defines the basic concepts of statistics and demography,
- Describes the relationship between demographic phenomena and political and economic processes,
- Indicates the principles of planning statistical (demographic) research,

- **in terms of abilities**

- analyzes statistical data and the results of statistical research, makes conclusions about the possibilities and directions of development of particular social and demographic phenomena and processes

- **in terms of social competence**

- Is aware of the role and function of the demographic factor in the formation of population policy.
- Cooperates as part of a project team

## **Program content**

- Subject and tasks of statistics
- Demography - basic concepts
- Methods and techniques of analysis of statistical material
- Statistical methods
- Methods of demographic analysis
- Rules for recording demographic processes
- Tools for analyzing the state of the population
- Reproduction of population
- Demographic problems of the world
- Migrations - their types
- Population policy and its instruments
- Population policy in Poland

## **Educational methods**

(To choose: lecture, conversational lecture, classical problem method, didactic discussion, individual case analysis, project method, workshop method, seminar, brainstorming, drama techniques, problem solving, situation simulation, group work, individual work):

- project
- discussion
- distance learning techniques

**Full-time studies / part-time studies:****Individual student work**

(elective: Familiarization with the subject literature and/or additional materials; preparation of credit work; preparation, implementation and evaluation of projects; Preparation for credit and/or examination; Other forms of own work in the course, which?):

- familiarization with the literature on the subject
  - implementation of the project
  - participation in discussion forums and preparation of tasks on the e-learning platform
- 

**ZDW: GLOBALIZATION PROCESSES IN THE CONTEMPORARY WORLD / GLOBALIZATION PROCESSES – LECTURE****Objectives of the subjects**

The purpose of the course is to familiarize students with the concept and theory of globalization processes both historically and in contemporary terms, to awaken in students the ability to analyze and interpret the phenomena in question, and to gain students the skills to follow the development of events at various levels of the functioning of the modern world. The subject is also aimed at awakening critical thinking skills in students.

**The learning achievements**

- **in terms of knowledge**

- Knows the basic vocabulary of terms related to globalization,
- Recognizes the positive and negative consequences of globalization,
- Illustrates the phenomena discussed with specific examples,

- **in terms of abilities**

- Analyzes and interprets the discussed phenomena allowing to follow the development of events at different levels of functioning of the modern world,
- Interprets the phenomena occurring in global reality and relates them to local contexts,

- **in terms of social competence**

- Solves local problems resulting from globalization changes
- Is sensitive to the negative consequences of globalization in its environment

**2  
ECTS**

**Program content**

- Concept and theories of globalization (Appudarai, Back, Barber, Bauman, Castels, Giddens, Hardt, Huntington, Fukuyama, Negri, Ritzer, Robertson);
- Globalization processes in the past and present - waves of globalization, diffusionism, ethnocentrism, Eurocentrism, Americanization;
- Cultural aspects of globalization - homogenization of culture, mcdonaldization of culture, hyperreality;



- Globalization, localism and creolization;
- Economic aspects of globalization - consumerism, corporatism, turbo-capitalism;
- Political aspects of globalization - crisis of the nation-state, international organizations, decentralization and defragmentation of power;
- Technological aspects of globalization - networking, information society;
- Social aspects of globalization - migration, demographic change, socio-economic diversification, risk society, post-traditional society;
- Globalization and individual identity;
- Consequences, benefits and risks of globalization;

### **Educational methods**

(To choose: lecture, conversational lecture, classical problem method, didactic discussion, individual case analysis, project method, workshop method, seminar, brainstorming, drama techniques, problem solving, situation simulation, group work, individual work):

### **Full-time studies / part-time studies:**

- lecture
- discussion
- distance learning techniques

### **Individual student work**

(elective: Familiarization with the subject literature and/or additional materials; preparation of credit work; preparation, implementation and evaluation of projects; Preparation for credit and/or examination; Other forms of own work in the course, which?):

- familiarization with the subject literature
- participation in discussion forums and preparation of tasks on the e-learning platform

## **EU ECONOMIC LAW – LECTURE**

(specialization : international trade and business on the european market)

### **Objectives of the subjects**

The aim of the course is to familiarize the student with the basic trends in the historical development of economic law of the European Union. After completing the course, the student will be able to make an elementary analysis and evaluation of the influence of the economic law of the European Union on the legal systems of the member states, with particular emphasis on Polish/English law. The student will learn to analyze the factors influencing the formation of EU economic law

### **The learning achievements**

**2  
ECTS**

- **in terms of knowledge**

-The student acquires knowledge of the basic concepts of EU economic law

-The student acquires knowledge of the general principles and specific regulations of the economic law of the European Union

-The student acquires knowledge of conducting a critical analysis of the jurisprudence of the Court of Justice of the European Union with the indication of legal and economic justification of individual rulings

- **in terms of abilities**

-The student recognizes and distinguishes between the subjects of EU economic law

-The student recognizes and analyzes the theories and mechanisms that we can distinguish in the history of the development of EU economic law

-The student explains and illustrates the impact of EU law on national legislation

- **in terms of social competence**

-The student demonstrates the ability to think critically to formulate his own assessments of the formation of EU economic law

-The student is able to argue his/her own opinion and share it in a group

-The student has the ability to courageously communicate and defend his/her own views while tolerating and respecting a different opinion

## **Program content**

- The concept of economic law of the European Union
- Constitutional principles of economic law of the European Union
- Freedom of movement of goods
- Freedom of movement of workers
- Freedom of economic activity (freedom of establishment)
- EU state aid law for businesses

## **Educational methods**

(To choose: lecture, conversational lecture, classical problem method, didactic discussion, individual case analysis, project method, workshop method, seminar, brainstorming, drama techniques, problem solving, situation simulation, group work, individual work):

### **Full-time studies / part-time studies:**

- lecture
- classical problem method
- project method
- brainstorming

### **Individual student work**

(elective: Familiarization with the subject literature and/or additional materials; preparation of credit work; preparation, implementation and evaluation of projects; Preparation for credit and/or examination; Other forms of own work in the course, which?):

- familiarization with the literature on the subject,
- preparation, implementation and evaluation of the project,
- preparation for the credit and/or exam.

## **EU ECONOMIC LAW – PROJECT**

(Specialization : International trade and business on the European market)

### **Objectives of the subjects**

The aim of the course is to familiarize the student with the basic trends in the historical development of economic law of the European Union. After completing the course, the student will be able to make an elementary analysis and evaluation of the influence of the economic law of the European Union on the legal systems of the member states, with particular emphasis on Polish/English law. The student will learn to analyze the factors influencing the formation of EU economic law.

**2  
ECTS**

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## **INTERNET AND THE LANGUAGE OF POLITICS– LECTURE**

(specialization : e-politics and pr in the public sphere)

### **Objectives of the subjects**

The purpose of the course is to analyze the social and psychological conditions of politics on the Internet, to familiarize students with the basic theories in the field of social psychology (dissonance, conformism, stereotypes, empathy, altruism, aggression) and to familiarize them with the elementary concepts of persuasion and manipulation and relate them to the Polish/English reality. The subject is aimed at presenting methods and ways of influencing others, implementing socio-technical techniques, shaping the electorate on the Internet.

### **The learning achievements**

- **in terms of knowledge**

-Classifies the main concepts and categories of media

-Presents media techniques for the presentation of political issues

-Evaluates the credibility and truthfulness of ways of presenting political issues on the Internet

- **in terms of abilities**

-Interprets the role of the Internet in election campaigns

-Analyzes the language of e-campaigns, can design a "micro election e-campaign"

- **in terms of social competence**

-undertakes cooperation in a group

**2  
ECTS**

### **Program content**

- Genesis, structure and functions of mass communication
- Styles of reception of mass messages

- Channels of the political communication process on the Internet
- Media doctrines and studies of short- and long-term effects of media influence
- Internet and the formation of social behavior
- Internet and public relations in politics
- Internet in political marketing
- Internet in election and political campaigning
- Internet and image shaping

### **Educational methods**

(To choose: lecture, conversational lecture, classical problem method, didactic discussion, individual case analysis, project method, workshop method, seminar, brainstorming, drama techniques, problem solving, situation simulation, group work, individual work):

#### **Full-time studies / part-time studies:**

- Traditional and conversational lecture;
- didactic discussion;
- project method

### **Individual student work**

(elective: Familiarization with the subject literature and/or additional materials; preparation of credit work; preparation, implementation and evaluation of projects; Preparation for credit and/or examination; Other forms of own work in the course, which?):

- review of the subject literature;
- verification of the subject literature;
- implementation of the project

## **INTERNET AND THE LANGUAGE OF POLITICS – PROJECT**

(specialization : E-politics and PR in the public sphere)

### **Objectives of the subjects**

The purpose of the course is to analyze the social and psychological conditions of politics on the Internet, to familiarize students with the basic theories in the field of social psychology (dissonance, conformism, stereotypes, empathy, altruism, aggression) and to familiarize them with the elementary concepts of persuasion and manipulation and relate them to the Polish/English reality. The subject is aimed at presenting methods and ways of influencing others, implementing socio-technical techniques, shaping the electorate on the Internet.

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ECTS**

## **3rd year, 6th semester**

## **SOCIAL AND ECONOMIC POLICY – TUTORIALS**

### **Objectives of the subjects**

The purpose of the course is to show students the links between economic and social policy, especially in the context of the dilemmas of rapid economic development on the one hand and the realization of the idea of social justice on the other. Students will be introduced to social and economic problems and their place in political agendas, understand the impact of social and

**2  
ECTS**

economic problems on social and political life. The subject is designed to illustrate to students the economic effects of state regulation and intervention in the economy.

### **The learning achievements**

- **in terms of knowledge**

-Defines basic concepts of social and economic policy,

-Recognizes social and economic problems and their place in political programs, lists the organizational and legal forms of economic activity

- **in terms of abilities**

-Interprets and evaluates the impact of social and economic problems on social and political life

-Analyzes the sources of social and economic problems and the determinants of social and economic policy

-Predicts the social and economic effects of the various economic policy instruments used

- **in terms of social competence**

-Expresses judgments about the influence of the state on the economy

-Identifies phenomena leading to social exclusion

-Communicates with the environment and is creative in teamwork

### **Program content**

- Concept of social policy: values and objectives, scope of interest, basic categories, subjects and scales
- Typology of social policy actors, models of social policy
- Diagnosis of needs, methods of measuring the level and quality of life, determinants of social needs
- Areas of social policy
- Main social problems in contemporary Poland and in the world
- New social risks: social exclusion, social inclusion
- Sustainable development
- Objectives, methods, instruments of economic policy in market systems
- Forms of market regulation
- Transformation of economic systems
- Strategies of economic development
- Privatization processes
- Economy and the state, modern interventionism in the economy
- Monetary and credit policy
- Organizational and legal forms of doing business
- Economic policy in the Republic of Poland/English.

### **Educational methods**

(To choose: lecture, conversational lecture, classical problem method, didactic discussion, individual case analysis, project method, workshop method, seminar, brainstorming, drama techniques, problem solving, situation simulation, group work, individual work):

### **Full-time studies / part-time studies:**

- didactic discussion,
- brainstorming,
- project method.

### **Individual student work**

(elective: Familiarization with the subject literature and/or additional materials; preparation of credit work; preparation, implementation and evaluation of projects; Preparation for credit and/or examination; Other forms of own work in the course, which?):

- familiarization with the subject literature

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## **ORGANIZATION AND MANAGEMENT – PROJECT**

### **Objectives of the subjects**

The subject is aimed at imparting modern knowledge and forming skills in the field of management regardless of the subject and type of business activity, its organizational and legal form, form of ownership and size of the organization. The subject also aims to familiarize students with the typology of organizational structures, methods of management and communication in the organization, paying attention to the interconnections and mutual inspiration of political science and organization and management knowledge.

### **The learning achievements**

- **in terms of knowledge**

- Lists the most important concepts in the field of organization and management
- Identifies problems of functioning of organizations
- Recognizes the basic principles of modern organizations

- **in terms of abilities**

- Finds connections and mutual inspirations of political science and organization and management knowledge
- Describes organizational structures and knows techniques for improving them manages knowledge, information and communication in an organization

- **in terms of social competence**

- Is aware of the responsibility for shaping his own work and its effects in influencing other members of society and organizations

**2  
ECTS**

-Is aware that the skills he has acquired prepare him to compete in the labor market

### **Program content**

- Science of organization and management - basic concepts
- The organization and the environment - its functions and objectives, performance criteria, stages of development
- Management of the organization - managerial roles
- Policy and strategic process in organizations - strategic analysis, management and strategic planning
- Organizational structures - their dynamics and autodynamics
- Social responsibility of organizations, organizational pathologies
- Organizational cultures and subcultures
- Organizational culture vs. political culture

### **Educational methods**

(To choose: lecture, conversational lecture, classical problem method, didactic discussion, individual case analysis, project method, workshop method, seminar, brainstorming, drama techniques, problem solving, situation simulation, group work, individual work):

#### **Full-time studies / part-time studies:**

- didactic discussion,
- brainstorming,
- project method

### **Individual student work**

(elective: Familiarization with the subject literature and/or additional materials; preparation of credit work; preparation, implementation and evaluation of projects; Preparation for credit and/or examination; Other forms of own work in the course, which?):

- familiarization with the literature on the subject,
- implementation of the project

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## **RHETORIC AND ERISTICS – PROJECT**

### **Objectives of the subjects**

The purpose of the course is to form the basis of knowledge and skills in the field of rhetoric and eristic, as an art useful in the preparation, analysis and perception of texts of public, journalistic and journalistic speeches, especially in the dimension of communicative and persuasive effectiveness, learning about the most common linguistic errors.

**2  
ECTS**

### **The learning achievements**

- **in terms of knowledge**

- Defines the basic concepts of rhetoric and eristic
- Presents the principles of composition of speech texts

- **in terms of abilities**

- Is able to persuade, discuss and speak effectively
- Follows argumentation and negotiation strategies
- Applies the principles of emotional argumentation strategy

- **in terms of social competence**

- Resolves conflicts
- Effectively communicates with the environment

## **Program content**

- Communication as persuasion
- Persuasion techniques according to classical rhetoric
- Modern persuasive techniques
- Text construction according to the recommendations of modern rhetoric
- Rhetoric in politics and advertising
- Criteria of linguistic correctness from the point of view of the effectiveness of influence
- Editing of own texts
- Evaluation of other people's texts
- Perception and intelligibility of media messages
- The art of discussion

## **Educational methods**

(To choose: lecture, conversational lecture, classical problem method, didactic discussion, individual case analysis, project method, workshop method, seminar, brainstorming, drama techniques, problem solving, situation simulation, group work, individual work):

### **Full-time studies / part-time studies:**

- lecture
- discussion
- analysis and interpretation of the source text
- distance learning techniques

## **Individual student work**

(elective: Familiarization with the subject literature and/or additional materials; preparation of credit work; preparation, implementation and evaluation of projects; Preparation for credit and/or examination; Other forms of own work in the course, which?):

- familiarization with the subject literature
- preparation for credit and examination
- participation in discussion forums and preparation of tasks on the e-learning platform



## **Objectives of the subjects**

The purpose of the course is to familiarize the student with the concept of entrepreneurship and international business and the mechanism affecting it. Upon completion of the course, the student will be able to analyze key changes in international business to an elementary extent.

## **The learning achievements**

- **in terms of knowledge**

-The student acquires knowledge of basic concepts related to international business and entrepreneurship

-The student acquires knowledge of the factors influencing the formation of international business

-The student acquires knowledge of how a business operates in a foreign market

- **in terms of abilities**

-The student recognizes and distinguishes the factors affecting international business

-The student recognizes and analyzes the theories and mechanisms that we can observe in the international business environment

- **in terms of social competence**

-The student demonstrates the ability to think critically to formulate his own judgments about international business and entrepreneurship

-The student is able to argue his/her own opinion and share it in a group

-The student has the ability to courageously communicate and defend his/her own views while tolerating and respecting a different opinion

## **Program content**

- The concept of entrepreneurship and international business
- The life cycle of an enterprise
- The operation and management of an enterprise
- Operation of the enterprise on the foreign market
- Trade negotiations with foreign partners
- Foreign direct investment

## **Educational methods**

(To choose: lecture, conversational lecture, classical problem method, didactic discussion, individual case analysis, project method, workshop method, seminar, brainstorming, drama techniques, problem solving, situation simulation, group work, individual work):

**Full-time studies / part-time studies:**

- lecture,
- classical problem method,
- project method,
- brainstorming

### **Individual student work**

(elective: Familiarization with the subject literature and/or additional materials; preparation of credit work; preparation, implementation and evaluation of projects; Preparation for credit and/or examination; Other forms of own work in the course, which?):

- familiarization with the literature on the subject,
- preparation, implementation and evaluation of the project,
- preparation for the credit and/or exam.

## **INTERNATIONAL BUSINESS – PROJECT**

(specialization : International trade and business on the European market)

### **Objectives of the subjects**

**2  
ECTS**

The purpose of the course is to familiarize the student with the concept of entrepreneurship and international business and the mechanism affecting it. Upon completion of the course, the student will be able to analyze key changes in international business to an elementary extent.

## **ELECTION E-CAMPAIGN – LECTURE**

(Specialization : E-politics and PR in the public sphere)

### **Objectives of the subjects**

The purpose of the course is to familiarize students with the principles of e-campaigns at the strategic level, discuss the market approach to elections, and learn about the processes of political elections as a marketing competition for the trust (vote) of the customer-voter. During the course, students will master skills related to the analysis of election campaigns and the interpretation of election strategies of market rivals in the online environment. Students will also gain the ability to analyze the methods and persuasive techniques used by online bidders.

**2  
ECTS**

### **The learning achievements**

- **in terms of knowledge**

- Describes the principles of election campaigns
- Identifies the most important problems that occur in election campaigns
- Presents forms of political image on the Internet

- **in terms of abilities**

- Analyzes selected election campaigns
- Creates strategies for election e-campaigns
- Interprets election programs of political parties

- **in terms of social competence**

- Expresses his own reflection on the principles of online election campaigning works in a group and develops communication skills in himself

### **Program content**

- Image in the election campaign - updating techniques, elements of social dialogue in self-presentation
- Public opinion and the construction of the self-presentation image
- Analysis of the strategic goals of political actors
- Strategy vs. market role,
- Identification of rivals, allies, silent allies,
- identification of target groups
- E-marketing methods in election campaign and political market research
- Election campaign strategy and its implementation
- Media and means of persuasion used in an online campaign
- Polls in election campaigns

### **Educational methods**

(To choose: lecture, conversational lecture, classical problem method, didactic discussion, individual case analysis, project method, workshop method, seminar, brainstorming, drama techniques, problem solving, situation simulation, group work, individual work):

#### **Full-time studies / part-time studies:**

- Traditional and conversational lecture;
- didactic discussion;
- project method

### **Individual student work**

(elective: Familiarization with the subject literature and/or additional materials; preparation of credit work; preparation, implementation and evaluation of projects; Preparation for credit and/or examination; Other forms of own work in the course, which?):

- familiarization with the subject literature;
- verification of the subject literature;
- implementation of the project

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## **ELECTION E-CAMPAIGN – PROJECT**

(specialization : E-politics and PR in the public sphere)

**2  
ECTS**

### **Objectives of the subjects**

The purpose of the course is to familiarize students with the principles of e-campaigns at the strategic level, discuss the market approach to elections, and learn about the processes of political elections as a marketing competition for the trust (vote) of the customer-voter. During the course, students will master skills related to the analysis of election campaigns and the interpretation of election strategies of market rivals in the online environment. Students will also gain the ability to analyze the methods and persuasive techniques used by online bidders.



Akademia  
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Erasmus+

**ERASMUS+ INCOMING STUDENTS**  
**ACADEMIC OFFER - COURSES TAUGHT IN ENGLISH**  
**POLITICAL STUDIES**  
**SPRING 2023/2024**

**POLITICAL SCIENCE**  
**MASTER'S DEGREE PROGRAM**

**1st year, 2nd semester**

**STATE-CHURCH RELATIONS / RELIGION VS. POLITICS- LECTURE**

**Objectives of the subjects**

The purpose of the subject is to show the most important contemporary models defining the relationship between the state and the Church, to present the main determinants of evolution in the relationship between the state and the Church over the centuries. An additional goal of the subject is to rearrange in a dynamic perspective the possible relations between the state and the Church.

**The learning achievements**

- **in terms of knowledge**

-Knows the most important concepts and historical facts related to relations between states and the Church

-Describes "state-church" relations throughout history identifies the most important problems in state-church relations

- **in terms of abilities**

-Examines the impact of "state-church" relations on political life and culture critiques "state-church" relations throughout history

-Forms its own reflection on the influence of the Church on the functioning of the state

**2**  
**ECTS**

- **in terms of social competence**

-Expresses judgments on the ethical function of churches in the life of societies  
is open to discussion on the subject

### **Program content**

- Introductory theoretical issues. Church, religion, sect, religious association, religious law, freedom of conscience and religion
- The evolution of the relationship between the state and the Church from antiquity through the Middle Ages to the French Revolution
- The concept of state-church relations in major political doctrines
- The subjectivity of the Holy See in international relations
- Transformation of the Church after the Second Vatican Council
- The Church in a unifying Europe
- Models of relations State Church on selected examples
- Concepts of relations State Church of the main Polish political groups
- The issue of the participation of the clergy in public life in Poland
- Catholic media in Poland - role in public life

### **Educational methods**

(To choose: lecture, conversational lecture, classical problem method, didactic discussion, individual case analysis, project method, workshop method, seminar, brainstorming, drama techniques, problem solving, situation simulation, group work, individual work):

#### **Full-time studies / part-time studies:**

- Lecture
- Discussion
- distance learning techniques

### **Individual student work**

(elective: Familiarization with the subject literature and/or additional materials; preparation of credit work; preparation, implementation and evaluation of projects; Preparation for credit and/or examination; Other forms of own work in the course, which?):

- familiarization with the subject literature
- preparation for the credit
- participation in discussion forums and preparation of tasks on the e-learning platform

## **STATE-CHURCH RELATIONS / RELIGION VS. POLITICS- PROJECT 2 ECTS**

**2  
ECTS**

### **Objectives of the subjects**

The purpose of the subject is to show the most important contemporary models defining the relationship between the state and the Church, to present the main determinants of evolution in the relationship between the state and the Church over the centuries. An additional goal of the subject is to rearrange in a dynamic perspective the possible relations between the state and the Church.

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## CULTURAL ANTHROPOLOGY / POLITICAL ANTHROPOLOGY– LECTURE

### Objectives of the subjects

\*The purpose of the course is to familiarize students with the specifics of cultural anthropology as a science dealing with the cultural aspects of human existence, to create in students an attitude of openness to the world and acceptance of cultural pluralism, and to form a worldview free of cultural, racial, ethnic, national, religious and gender stereotypes and prejudices.

\*\*The purpose of the course is to create in students an attitude of openness to the world and acceptance of cultural pluralism, to form a worldview free of cultural, racial, ethnic, national, religious and gender stereotypes and prejudices, and to teach the ability to interdisciplinary view and analysis of phenomena concerning political organization and behavior of individuals in the political sphere.

### \*The learning achievements

- **in terms of knowledge**

- Presents the most important concepts related to culture
- Explains the essence and role of the symbol in culture, understands its past and present meaning and functions operates with knowledge of the fundamental symbolic areas

- **in terms of abilities**

- Analyzes socio-cultural processes
- Poses questions and conducts cultural studies discourse
- Evaluates the impact of mass media on man, society and culture

- **in terms of social competence**

- Develops interests related to culture
- Is open to otherness and develops views free from cultural, racial, ethnic, national, religious and gender stereotypes and prejudices

### \*\*The learning achievements

- **in terms of knowledge**

**2  
ECTS**

- Defines the terms of anthropology and explains its concepts
- Explains the essence and role of the symbol in culture, understand its past and present meaning and functions
- Identifies the most important problems of mass culture and global reality

- **in terms of abilities**

- Analyzes the main currents of anthropological theories
- Knows how to find and analyze the relationship between different symbolic areas
- Evaluates the impact of mass media on man, society and culture

- **in terms of social competence**

- Is sensitive to phenomena concerning the functioning of man, society and culture
- Is open to otherness and develops in himself views free from cultural, racial, ethnic, national, religious and gender stereotypes and prejudices

### **\*Program content**

- What are the differences between ethnography, ethnology and cultural anthropology? What is the place of anthropology among the social sciences?
- What are the social, political and economic determinants of cultures? Is culture autonomous? Culture as a social concept and phenomenon
- What is the concept of cultural relativism? Values norms and patterns of culture
- What are the characteristics and differences between popular culture, mass culture and elite culture?
- How do people perceive and experience time? Anthropology of time. How do people perceive and experience space? Anthropology of space
- What is the place of rites and rituals in culture?
- Anthropological theories and symbolisms: (symbol theory; functions and types of myths; theory of rites of passage; archaic, folk and modern mechanism of world imagery; boundary symbolism; solar symbolism; lunar symbolism; aquatic symbolism; chthonic symbolism; thanatological symbolism).
- What is the role of language in the functioning of culture? Anthropological linguistics
- What is political anthropology? - Power, national cultures, the perspective of integration

### **\*\*Program content**

- What are cultural anthropology and political anthropology within the field of social science?
- How does a person function as a social and cultural being and a group as a cultural community?
- How do cultural identity and political identity differ and in what relationship to each other?
- "Ours" and "outsiders". What are and what place do images and stereotypes of ethnic groups occupy?
- What are ethnicity and multiculturalism in the modern world?
- How do issues of ethnic conflict link the sub-disciplines of the social sciences?
- How can anthropological categories such as Time - Memory - Place be used and interpreted in political science?
- What are: organization, structures and political symbols and how to interpret them from an anthropological perspective?



- How do contemporary phenomena: Globalization, localism regionalism affect social and political life?

### **Educational methods**

(To choose: lecture, conversational lecture, classical problem method, didactic discussion, individual case analysis, project method, workshop method, seminar, brainstorming, drama techniques, problem solving, situation simulation, group work, individual work):

### **Full-time studies / part-time studies:**

- lecture with the use of multimedia techniques,
- self-study,
- analysis and interpretation of the source text,

### **Individual student work**

(elective: Familiarization with the subject literature and/or additional materials; preparation of credit work; preparation, implementation and evaluation of projects; Preparation for credit and/or examination; Other forms of own work in the course, which?):

- self-study
- analysis and interpretation of the source text
- preparation for a credit

## **ELECTIVE: \*Cultural anthropology / Political anthropology- project**

### **Objectives of the subjects**

\* The purpose of the course is to familiarize students with the specifics of cultural anthropology as a science dealing with the cultural aspects of human existence, to create in students an attitude of openness to the world and acceptance of cultural pluralism, and to form a worldview free of cultural, racial, ethnic, national, religious and gender stereotypes and prejudices.

**2  
ECTS**

\*\* The purpose of the course is to create in students an attitude of openness to the world and acceptance of cultural pluralism, to form a worldview free of cultural, racial, ethnic, national, religious and gender stereotypes and prejudices, and to teach the ability to interdisciplinary view and analysis of phenomena concerning political organization and behavior of individuals in the political sphere.

## **POLITICAL PSYCHOLOGY – LECTURE**

### **Objectives of the subjects**

The purpose of the course is to familiarize students with the problems of political psychology and to understand the psychological mechanisms of modern political life, to present issues concerning the specifics and methods of political psychology research, the problems of social power, political thinking, political belief and attitudes, electoral behavior and the problems of political conflict. - The subject is aimed at students' understanding of non-rational (unconscious) mechanisms of formation of power relations and psychological aspects of power and political leadership.

**2  
ECTS**

## **The learning achievements**

- **in terms of knowledge**

- Lists the most important concepts related to the psychology of politics
- Presents the influence of the political system on the mental condition of individuals
- Explains the influence of the personality traits of individuals on the shape of the political system
- Knows and understands the research procedures used in political psychology

- **in terms of abilities**

- Demonstrates and is able to find and analyze the connections between the different areas within the topic
- Creates his own reflection and poses questions about human behavior in the sphere of politics
- Critiques the actions of politicians and the political processes and phenomena taking place

- **in terms of social competence**

- Is sensitive to phenomena concerning human functioning in the political sphere

## **Program content**

- Political psychology as a science
- The object of interest of political psychology
- The psychology of politics or political psychology
- Phases of development of political psychology. Research approaches and procedures used in political psychology
- Politics as the exercise of power
- The concept, models of social power and concepts of power
- Analysis of the determinants of the choice of power strategies in the concept of B. Raven
- Errors in political thinking
- Psychology of power and political leadership. Format and styles of political leadership
- Actors of the political scene – politicians
- Who are the people in power: theories of leader emergence, mechanisms of charisma building, types of politicians, types of political motivation, pragmatic and ideological orientation. Personality and political behavior
- Political actors - voters: political thinking, rationality and irrationality of political views
- Systemic, historical-cultural and psychological determinants of political activity / inactivity
- Voter activity and inactivity - why don't people vote?
- Analysis of the mentality of Polish society. Authoritarianism - conditions and consequences
- Individualism-collectivism
- Sense of social injustice - did Poles suffer more than other nations? A sense of national pride
- Polish culture of complaining.

## **Educational methods**

(To choose: lecture, conversational lecture, classical problem method, didactic discussion, individual case analysis, project method, workshop method, seminar, brainstorming, drama techniques, problem solving, situation simulation, group work, individual work):

**Full-time studies / part-time studies:**

- part-time studies: problem exercises, realization of a project task in teams, self-study, analysis and interpretation of a source text

### **Individual student work**

(elective: Familiarization with the subject literature and/or additional materials; preparation of credit work; preparation, implementation and evaluation of projects; Preparation for credit and/or examination; Other forms of own work in the course, which?):

- self-study
- analysis and interpretation of the source text,
- preparation for a credit

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## **POLITICAL PSYCHOLOGY – TUTORIALS**

### **Objectives of the subjects**

The purpose of the course is to familiarize students with the problems of political psychology and to understand the psychological mechanisms of modern political life, to present issues concerning the specifics and methods of political psychology research, the problems of social power, political thinking, political belief and attitudes, electoral behavior and the problems of political conflict. - The subject is aimed at students' understanding of non-rational (unconscious) mechanisms of formation of power relations and psychological aspects of power and political leadership.

**2  
ECTS**

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## **POLITICAL DECISION MAKING – LECTURE**

### **Objectives of the subjects**

The purpose of the course is to familiarize students with the concepts and issues of political decision-making, to acquire the student's ability to apply the systems analysis model to specific cases of the decision-making process, to acquire the ability to recognize and classify decision-making situations and political decisions. The subject is aimed at showing the mechanisms of political decision-making and acquiring the student's ability to hypothesize the rational and emotional bases of the decisions made.

### **The learning achievements**

**2  
ECTS**

- **in terms of knowledge**

- Describes and compares types of political analysis
- Identifies the essence of the functioning of the decision-making center
- Identifies typologies of political personality
- Illustrates the determinants of the political decision-making process

- **in terms of abilities**

- Interprets the categories of decision analysis
- Presents and organizes the categories of political decision theory
- Critiques the advantages and negatives of decision analysis

- **in terms of social competence**

-Advocates a particular choice of political action or inaction

### **Program content**

- The space of political decision-making
- The object and subjects of political decision-making
- Deciding as an essential element of human behavior
- Rationality in political decision-making
- Group subjects of political decision-making
- The position of the decision-maker in political decision-making
- Coalition games and bargaining in group decision-making
- Individual actors in political decision-making
- Lobbying in political decision-making
- Manipulation and social engineering in political decision-making
- Erroneous decision-making
- Optimization of political decision
- Game theory-games of cooperation and bargaining, games of full and partial conflict

### **Educational methods**

(To choose: lecture, conversational lecture, classical problem method, didactic discussion, individual case analysis, project method, workshop method, seminar, brainstorming, drama techniques, problem solving, situation simulation, group work, individual work):

#### **Full-time studies / part-time studies:**

- lecture,
- problem exercises,
- discussion

### **Individual student work**

(elective: Familiarization with the subject literature and/or additional materials; preparation of credit work; preparation, implementation and evaluation of projects; Preparation for credit and/or examination; Other forms of own work in the course, which?):

- self-study
- analysis and interpretation of the source text,
- preparation for a credit

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## **POLITICAL DECISION MAKING – TUTORIALS**

### **Objectives of the subjects**

**2  
ECTS**

The purpose of the course is to familiarize students with the concepts and issues of political decision-making, to acquire the student's ability to apply the systems analysis model to specific

cases of the decision-making process, to acquire the ability to recognize and classify decision-making situations and political decisions. The subject is aimed at showing the mechanisms of political decision-making and acquiring the student's ability to hypothesize the rational and emotional bases of the decisions made.

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## **MODERN TOOLS IN POLITICAL COMMUNICATION – LECTURE**

### **Objectives of the subjects**

The course aims to familiarize students with the concepts and issues of political communication, sensitize them to the interrelationships between the main actors in the contemporary political world, and highlight the tools used in the communication process. The class will serve to analyze the various dimensions of interrelations and forms of communication.

### **The learning achievements**

- **in terms of knowledge**

- Presents and explains the concepts of political communication
- Recognizes, organizes and describes the processes of political communication
- Identifies interest groups and defines their political behavior and determinants of behavior, discusses political elites and public opinion and identifies their role,

- **in terms of abilities**

- Analyzes and interprets the roles of participants in the communication process and political messages
- Demonstrates and critically evaluates the strong and weak positions of participants in the communication process
- Uses research tools and methods to build communication strategies

- **in terms of social competence**

- Is aware of the ethicality of the means of expression used in political communications, works in a group and jointly prepares and presents the results of his work,

**2  
ECTS**

### **Program content**

- Essence, definitions and research approaches of political communication - areas of analysis, concepts, communication models
- Types, forms and systems of political communication
- Participants of political communication and relations between them: politicians and political institutions, media, citizens.
- The electorate as a political subject, a subject of political influence and a link of political communication, the electorate as a customer of the political market.

- Types of electorate
- Political strategies - functional (personnel, financial, marketing, communication) and sectoral
- Electoral strategies
- Communication strategies
- Professionalization of political communication
- Propaganda as a form of political communication: Concept of propaganda, types of propaganda, classification of propaganda
- Propaganda in democracy
- Electoral propaganda
- Political communication in non-democratic regimes and the presence of propaganda in a democracy
- Political advertising; types, formats and effectiveness

### **Educational methods**

(To choose: lecture, conversational lecture, classical problem method, didactic discussion, individual case analysis, project method, workshop method, seminar, brainstorming, drama techniques, problem solving, situation simulation, group work, individual work):

-Problem exercises,  
-implementation of the project in teams,  
self-study,  
analysis and interpretation of the source text

### **Full-time studies / part-time studies:**

#### **Individual student work**

(elective: Familiarization with the subject literature and/or additional materials; preparation of credit work; preparation, implementation and evaluation of projects; Preparation for credit and/or examination; Other forms of own work in the course, which?):

- implementation of the project  
- analysis and interpretation of the source text,  
- preparation for the credit

## **MODERN TOOLS IN POLITICAL COMMUNICATION – PROJECT**

### **Objectives of the subjects**

The course aims to familiarize students with the concepts and issues of political communication, sensitize them to the interrelationships between the main actors in the contemporary political world, and highlight the tools used in the communication process. The class will serve to analyze the various dimensions of interrelations and forms of communication.

**2  
ECTS**

## **INTERNATIONAL NEGOTIATIONS – TUTORIALS**

### **Objectives of the subjects**

The aim of the course is to familiarize students with the specifics of international negotiations and to show the most important goals and strategies of international negotiations.

**2  
ECTS**

## **The learning achievements**

- **in terms of knowledge**

- He knows the principles of the international order.
- Has knowledge in the field of science and scientific disciplines relevant to the field of study.

- **in terms of abilities**

- Is able to resolve the dilemmas of professional work and negotiation
- Is substantively prepared to analyze various currents of political thought, especially in the field of international negotiations

- **in terms of social competence**

- He is aware of his ethical responsibility to act professionally in the public sphere

## **Program content**

- Defining negotiations Conditions for the existence of negotiations
- Competencies and qualities of a negotiator
- Negotiation and cultural differences. Specifics of international negotiations
- Presentation of negotiation methods of selected societies
- Principles of negotiation
- Conflict of negotiating positions vs. conflict of needs and interests
- Negotiation styles
- Stages and phases of negotiations
- Negotiation techniques and ways to overcome crises in negotiations

## **Educational methods**

(To choose: lecture, conversational lecture, classical problem method, didactic discussion, individual case analysis, project method, workshop method, seminar, brainstorming, drama techniques, problem solving, situation simulation, group work, individual work):

### **Full-time studies / part-time studies:**

- discussion
- drama techniques
- workshop method

## **Individual student work**

(elective: Familiarization with the subject literature and/or additional materials; preparation of credit work; preparation, implementation and evaluation of projects; Preparation for credit and/or examination; Other forms of own work in the course, which?):

- analysis and interpretation of the source text
- preparation for the credit

**ELECTIVE: \*INNOVATIVE SOCIETY / NEW CONCEPTS OF SOCIETY ORGANIZATION- PROJECT**

**Objectives of the subjects**

\* The purpose of the course is for students to gain knowledge of what an innovative society is, to analyze contemporary concepts of the organization of social life as an alternative and innovation to the social reality growing out of the traditionally understood civic activity in the public sphere. The subject aims to present various concepts of alternative society and their projects for the future.

\*\*

The subject is designed to familiarize students with contemporary trends that determine the formation of modern society. The purpose of the course is to characterize the transformations and social processes that the traditionally understood Western society has undergone. An overview of the various concepts of alternative society and their projects for the future will be presented

**The learning achievements**

- **in terms of knowledge**

- Describes the new concepts of society,
- Defines the concepts of the new society based on theories operating in the social sciences

**2  
ECTS**

- **in terms of abilities**

- Performs a constructive criticism of contemporary phenomena and socio-political processes on the basis of his knowledge
- Analyzes and interprets contemporary phenomena from the socio-political sphere in the perspective of relating them to the dichotomy private – public

- **in terms of social competence**

- Consciously and actively participates in contemporary socio-political reality
- Is sensitive to the challenges of civil society and the functioning of social movements

**Program content**

- Concept of social structure
- Selected concepts of social structure(functional, dichotomous, gradational)
- Social differentiation - classes and social layers
- Private sphere - public sphere
- The idea of civil society
- New social movements - anarchism, anti-globalism, alterglobalism, feminism environmental movements
- Global society - cultural, economic, political and psychological aspects



### **Educational methods**

(To choose: lecture, conversational lecture, classical problem method, didactic discussion, individual case analysis, project method, workshop method, seminar, brainstorming, drama techniques, problem solving, situation simulation, group work, individual work):

#### **Full-time studies / part-time studies:**

- didactic discussion;
- project method;

### **Individual student work**

(elective: Familiarization with the subject literature and/or additional materials; preparation of credit work; preparation, implementation and evaluation of projects; Preparation for credit and/or examination; Other forms of own work in the course, which?):

- review of the subject literature;
- verification of the subject literature;
- implementation of the project

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## **SOCIAL MOVEMENTS – LECTURE**

### **Objectives of the subjects**

The purpose of the course is to learn theories about the functioning of social movements, to analyze the trends determining the formation of social movements and their internal dynamics. Students will learn about the evolution of social movements and new social movements.

### **The learning achievements**

- **in terms of knowledge**

- Knows the most important concepts in the field of social movements
- Operates with the knowledge needed to make a distinction between old and new social movements
- Identifies the most important problems of contemporary social reality and global reality

**2  
ECTS**

- **in terms of abilities**

- Analyzes the social movements and processes taking place
- Poses questions and conducts socio-political discourse
- Creates own reflection on social movements

- **in terms of social competence**

- Is sensitive to the phenomena of human, social and cultural functioning develops interests related to social life

### **Program content**

- Concepts and definitions of social movements
- Typologies of social movements

- Old and new social movements
- Liberal, social democratic, communist, nationalist, Christian democratic, populist movements
- Pacifism, feminism, environmentalism, alter-globalism

### **Educational methods**

(To choose: lecture, conversational lecture, classical problem method, didactic discussion, individual case analysis, project method, workshop method, seminar, brainstorming, drama techniques, problem solving, situation simulation, group work, individual work):

### **Full-time studies / part-time studies:**

- lecture
- discussion
- workshop method

### **Individual student work**

(elective: Familiarization with the subject literature and/or additional materials; preparation of credit work; preparation, implementation and evaluation of projects; Preparation for credit and/or examination; Other forms of own work in the course, which?):

- analysis and interpretation of the source text
- preparation for the credit and exam

## **SOCIAL MOVEMENTS – TUTORIALS**

### **Objectives of the subjects**

The purpose of the course is to learn theories about the functioning of social movements, to analyze the trends determining the formation of social movements and their internal dynamics. Students will learn about the evolution of social movements and new social movements.

**2  
ECTS**

## **MONOGRAPHY LECTURE 4**

### **Objectives of the subjects**

The purpose of the course is to familiarize students with the main elements and mechanisms of modern international relations, to show the interdependence and contradictions of interests between the North and the South in the late 20th and the first decade of the 21st century. The course will present the prospects for the development of the balance of power and mutual relations between the economically and civilizationally advanced countries of the North and the economically and civilizationally less advanced countries of the world's South in the first half of the 21st century. The subject aims to present Poland's place in relations between the North and the South and the consequences for our country as a result of their interdependence and conflicting interests in the perspective of the first half of the 21st century.

**2  
ECTS**

### **The learning achievements**

- in terms of knowledge

-Knows the most important concepts related to the problems of mutual relations between the North and the South  
-Defines the elements of political, economic, social, military, ideological, cultural and civilizational Characteristics of the countries of the North and South

- **in terms of abilities**

-Analyzes the characteristics and typology of the division of the modern world into North and South  
-Constructs a vision of the development of relations between the North and the South in the first half of the 21st century  
-Creates his own reflection on the political and civilizational evolution of the modern world in the 21st century

- **in terms of social competence**

- Evaluates the state and prospects of development of the countries of the North and South in the 21st century and their mutual relations

### **Program content**

- The main determinants and organizational framework of the New International Order in the early 21st century
- Issues of war and peace, international security and political-military conflicts in the second half of the 20th and early 21st centuries
- The genesis of the formation of the North-South divide in the modern world
- Political, social, economic, ideological, military and civilizational characteristics and typology of the North and South in the early 21st century
- The planes of interdependence and cooperation between the North and South in the early 21st century
- The impact of globalization processes on the pattern of relations between the North and the South in the early 21st century
- The planes of conflicting interests and conflicts between the North and the South in the early 21st century
- The policy of the United States and the regional powers of the North toward the countries of the South in the modern world
- Islamic fundamentalism as a new global socio-political and ideological phenomenon in the early 21st century
- International terrorism and its impact on the formation of the New International Order in the modern world
- Evolution and prospects of conflicts between North and South in the 21st century

### **Educational methods**

(To choose: lecture, conversational lecture, classical problem method, didactic discussion, individual case analysis, project method, workshop method, seminar, brainstorming, drama techniques, problem solving, situation simulation, group work, individual work):

#### **Full-time studies / part-time studies:**

- full-time studies: conversation lecture with the use of multimedia techniques,
- analysis and interpretation of the source text,
- discussion

### **Individual student work**

(elective: Familiarization with the subject literature and/or additional materials; preparation of credit work; preparation, implementation and evaluation of projects; Preparation for credit and/or examination; Other forms of own work in the course, which?):

- analysis and interpretation of the source text
  - preparation for the credit
- 

## **LABOUR MARKET AND SOCIAL POLICY – TUTORIALS**

### **Objectives of the subjects**

The purpose of the course is to familiarize students with the mechanism of labor supply and demand in the labor market, as well as the principles and effects of employment and unemployment policies on the economy and society.

### **The learning achievements**

- **in terms of knowledge**

- Describes the functioning of the labor market and the regularities of the formation of its structures
- Presents appropriate methods for the analysis and presentation of demographic, economic and social phenomena related to the functioning of the labor market on a local, regional, national and global scale

- **in terms of abilities**

- Obtains and analyzes data on economic and social processes affecting employment policy and the labor market
- Presents causes and his own assessment of the course of economic and social phenomena regulating phenomena in the labor market

- **in terms of social competence**

- Understands the need to shape one's own career

### **Program content**

- Transition from the education system to the labor market and mobility of labor resources in the light of selected labor market theories
- Fundamentals of labor market functioning in Poland and the EU
- Employment policy in Poland and the European Union
- The system of labor market institutions in Poland
- Analysis of the unemployment phenomenon in Poland and other European Union countries
- Influence of civilization changes on labor market prospects in the global economy. Flexible forms of employment
- Regional differentiation of the labor market in Poland and the EU

**2  
ECTS**

### **Educational methods**

(To choose: lecture, conversational lecture, classical problem method, didactic discussion, individual case analysis, project method, workshop method, seminar, brainstorming, drama techniques, problem solving, situation simulation, group work, individual work):

### **Full-time studies / part-time studies:**

- Analysis and interpretation of the source text,
- discussion

### **Individual student work**

(elective: Familiarization with the subject literature and/or additional materials; preparation of credit work; preparation, implementation and evaluation of projects; Preparation for credit and/or examination; Other forms of own work in the course, which?):

- analysis and interpretation of the source text
- preparation for the credit

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## **GEOPOLITICAL CONDITIONS OF POLAND'S SECURITY – LECTURE**

### **Objectives of the subjects**

The purpose of the course is to learn about the geopolitical determinants of Poland's security. After completing the subject, the student will know the most important geopolitical determinants of Poland's security and have knowledge of the theory of security understood traditionally and contemporarily, taking into account its types, socio-political, economic, military and geographical aspects. He will know the terminology of security theory and understand its impact on its place in the system of social sciences and relations to other sciences.

### **The learning achievements**

- **in terms of knowledge**

- Knows the most important geopolitical determinants of Poland's security
- Has knowledge in the field of security theory understood traditionally and contemporarily including its types, socio-political, economic, military and geographical aspects
- Knows the terminology in the field of security theory and understands its impact on its place in the system of social sciences and relations to other sciences

**1  
ECTS**

- **in terms of abilities**

- Analyzes the course and evaluates in terms of cause and effect specific social-political, legal-economic-military processes and phenomena occurring in the area of national security and national defense
- Analyzes the problems and causes of crisis situations

- **in terms of social competence**

- Independently presents views and formulates conclusions in the field of security issues

### **Program content**

- Introduction to the issue of determinants of state security of Poland in conditions of competition and cooperation of global and regional powers
- Geopolitics of regions and the security of Poland
- The influence of the American factor on the security of Poland
- The Atlantic option in Polish security policy
- The European option in Polish security policy
- Goeconomics and the economic security of the Polish state
- Geopolitical determinants of Poland's energy security

### **Educational methods**

(To choose: lecture, conversational lecture, classical problem method, didactic discussion, individual case analysis, project method, workshop method, seminar, brainstorming, drama techniques, problem solving, situation simulation, group work, individual work):

### **Full-time studies / part-time studies:**

- lecture
- discussion
- workshop method

### **Individual student work**

(elective: Familiarization with the subject literature and/or additional materials; preparation of credit work; preparation, implementation and evaluation of projects; Preparation for credit and/or examination; Other forms of own work in the course, which?):

- analysis and interpretation of the source text
- preparation for the credit and exam

## **GEOPOLITICAL CONDITIONS OF POLAND'S SECURITY – TUTORIALS**

### **Objectives of the subjects**

The purpose of the course is to learn about the geopolitical determinants of Poland's security. After completing the subject, the student will know the most important geopolitical determinants of Poland's security and have knowledge of the theory of security understood traditionally and contemporarily, taking into account its types, socio-political, economic, military and geographical aspects. He will know the terminology of security theory and understand its impact on its place in the system of social sciences and relations to other sciences.

**1  
ECTS**

## **ELECTIVE: \*REGIONS IN EUROPE / REGIONAL IDENTITY IN EUROPE– LECTURE**

### **Objectives of the subjects**

\* The course aims to equip students with knowledge of the institutional and legal basis for the implementation of cross-border cooperation on an EU scale and in Poland. Students will become acquainted with the documents of Community law and Polish law, regulating issues in the field of cross-border cooperation. The aim of the course is the structural and functional analysis of the Euroregion. and to discuss the specifics of cross-border cooperation on the Polish borders against the background of EU programs and initiatives.

**2  
ECTS**

**\*\*** The aim of the class is to learn about the sources of the formation of regional identity in Europe, to familiarize with the social, economic and cultural processes that create regional consciousness, and to explain the phenomenon of regionalism as a political subjectivity.

### **The learning achievements**

- **in terms of knowledge**

- Presents the essence and importance of cross-border cooperation and the functioning of Euroregions
- Defines terms concerning euroregions
- Identifies barriers to the development of euroregions

- **in terms of abilities**

- Analyzes and explains the importance of regionalism in a unifying Europe
- Critiques the activities undertaken within the framework of Euroregions
- Examines the impact of the functioning of Euroregions on the political and economic situation of European countries

- **in terms of social competence**

- Expresses judgments on the functioning of euroregions

### **Program content**

- The concept of cross-border, euroregional cooperation and other related concepts
- Genesis, development, legal and institutional bases of regionalism in a unifying Europe
- Analysis of selected euroregions of the "old EU"
- Euroregio
- Euroregion Basilensis
- Greater Saar-Lor-Lux Region
- Selected Euroregions of the Polish borderland: Euroregion Niemien, Euroregion Nisse-Nisa-Neiße, Euroregion Spree-Neisse-Bober, Euroregion Těšín Silesia. Euroregion Pomerania, Euroregion BUG
- The effects of regionalism on local and regional communities
- Areas of Euroregional cooperation. Analysis of selected cases of cross-border cooperation in the Polish borderland

### **Educational methods**

(To choose: lecture, conversational lecture, classical problem method, didactic discussion, individual case analysis, project method, workshop method, seminar, brainstorming, drama techniques, problem solving, situation simulation, group work, individual work):

- lecture
- discussion
- workshop method

### **Individual student work**

(elective: Familiarization with the subject literature and/or additional materials; preparation of credit work; preparation, implementation and evaluation of projects; Preparation for credit and/or examination; Other forms of own work in the course, which?):

- analysis and interpretation of the source text
- preparation for the credit and exam

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## **ELECTIVE: REGIONS IN EUROPE / REGIONAL IDENTITY IN EUROPE– TUTORIALS**

### **Objectives of the subjects**

\* The course aims to equip students with knowledge of the institutional and legal basis for the implementation of cross-border cooperation on an EU scale and in Poland. Students will become acquainted with the documents of Community law and Polish law, regulating issues in the field of cross-border cooperation. The aim of the course is the structural and functional analysis of the Euroregion. and to discuss the specifics of cross-border cooperation on the Polish borders against the background of EU programs and initiatives.

**1  
ECTS**

\*\*

The aim of the class is to learn about the sources of the formation of regional identity in Europe, to familiarize with the social, economic and cultural processes that create regional consciousness, and to explain the phenomenon of regionalism as a political subjectivity.

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## **ELECTIVE: \*SOCIAL PROBLEMS IN EUROPE / TRANSFORMATIONS OF EUROPEAN CIVILIZATION– LECTURE**

### **Objectives of the subjects**

\* The purpose of the course is to learn theories about social problems, analyze the trends that determine the emergence of problems and their internal dynamics, and learn about the evolution of social problems.

\*\* The purpose of the course is to learn about the changes in European civilization and to become familiar with the evolution of social problems.

**2  
ECTS**

### **The learning achievements**

- **in terms of knowledge**

- Knows the most important concepts of social problems
- Operates with the knowledge needed to make a distinction between old and new social problems
- Identifies the most important problems of contemporary social reality and global reality

- **in terms of abilities**

- Analyzes contemporary social problems



- Poses questions and conducts socio-political discourse
- Creates own reflection on social problems

- **in terms of social competence**

- Is sensitive to the phenomena of human, social and cultural functioning
- develops interests related to social life

## **Program content**

- Concepts and definitions of social problems
- The concept of prevention
- Three levels of prevention: primary, secondary, tertiary
- Objectives of prevention
- Varieties of prevention
- Models and types of interventions used in prevention
- Poverty - a "major" social problem
- Views and debates on issues of poverty
- Unity and multiplicity of manifestations of poverty
- Working and being poor
- Experiencing poverty - talking about poverty - struggling with poverty
- Housing problems, homelessness as a social problem
- Concept, classifications of types, geography and scale of the phenomenon
- Determinants, consequences, prevention
- Unemployment. Concept, types, causes, consequences, scale of the phenomenon, prevention
- Human trafficking - scale of the phenomenon, principles of perpetrators, consequences for victims
- Pathology of institutions - corruption. Scale of the phenomenon, conditions, counteraction
- Crime as a social problem
- Justice as a (sub)social system

## **Educational methods**

(To choose: lecture, conversational lecture, classical problem method, didactic discussion, individual case analysis, project method, workshop method, seminar, brainstorming, drama techniques, problem solving, situation simulation, group work, individual work):

### **Full-time studies / part-time studies:**

- lecture
- discussion
- workshop method

### **Individual student work**

(elective: Familiarization with the subject literature and/or additional materials; preparation of credit work; preparation, implementation and evaluation of projects; Preparation for credit and/or examination; Other forms of own work in the course, which?):

- analysis and interpretation of the source text
- preparation for the credit and exam

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## **ELECTIVE: SOCIAL PROBLEMS IN EUROPE / TRANSFORMATIONS OF EUROPEAN CIVILIZATION – TUTORIALS**

### **Objectives of the subjects**

\* The purpose of the course is to learn theories about social problems, analyze the trends that determine the emergence of problems and their internal dynamics, and learn about the evolution of social problems.

**2  
ECTS**

\*\* The purpose of the course is to learn about the changes in European civilization and to become familiar with the evolution of social problems.

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### **SOCIAL PROJECT**

Specialization : E-politics and PR in the public sphere

### **Objectives of the subjects**

The subject aims to familiarize students with the concepts of entrepreneurship, project in the public sphere, to show the relationship between entrepreneurial attitude and planning social action. The subject prepares students to plan and implement their own social projects.

### **The learning achievements**

- **in terms of knowledge**

- Explains what community project management is.
- Describes the processes of project management
- Illustrates the process of change

**4  
ECTS**

- **in terms of abilities**

- Determines the goals and effects of a social project in progress
- Designs his own social project
- Critiques his/her project and the projects of others in the group

- **in terms of social competence**

- Open to changes
- Demonstrates its subjective gain resulting from the project.
- Takes responsibility for his own social venture.

## Program content

- Planning your own community project.
- Processes and methods of project management.
- Characteristics of an entrepreneurial attitude and key competencies of a project manager.
- Identifying strengths and weaknesses.
- Change and its effects.

## Educational methods

(To choose: lecture, conversational lecture, classical problem method, didactic discussion, individual case analysis, project method, workshop method, seminar, brainstorming, drama techniques, problem solving, situation simulation, group work, individual work):

### Full-time studies / part-time studies:

- didactic discussion,
- brainstorming,
- project method

## Individual student work

(elective: Familiarization with the subject literature and/or additional materials; preparation of credit work; preparation, implementation and evaluation of projects; Preparation for credit and/or examination; Other forms of own work in the course, which?):

- Getting acquainted with the literature on the subject,
- preparation of the project.

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## IMAGE CREATION – LECTURE

Specialization : E-politics and PR in the public sphere

## Objectives of the subjects

Familiarize students with the broadly understood processes of shaping the public image using the tools of social influence, as well as the mechanisms of building lasting and effective relations with the social, political and professional environment.

## The learning achievements

- **in terms of knowledge**

- Has knowledge of the interaction process and its impact on the perception and evaluation of individuals
- Knows and understands the mechanisms of public image formation

- **in terms of abilities**

- Is able to select the strategy of self-presentation to the situational context
- Can use theoretical knowledge to select effective tools of influence, as well as make a detailed analysis of image strategies and make suggestions for modifications in this regard

- **in terms of social competence**

**2  
ECTS**

-Selects and determines the priorities and guidelines for the implementation of the image campaign

### **Program content**

- Self-presentation or making an impression
- Exerting influence
- Practical aspects of creating an image
- Political image - creation and control
- Analysis of image strategies of selected politicians

### **Educational methods**

(To choose: lecture, conversational lecture, classical problem method, didactic discussion, individual case analysis, project method, workshop method, seminar, brainstorming, drama techniques, problem solving, situation simulation, group work, individual work):

#### **Full-time studies / part-time studies:**

- lecture
- discussion
- project

#### **Individual student work**

(elective: Familiarization with the subject literature and/or additional materials; preparation of credit work; preparation, implementation and evaluation of projects; Preparation for credit and/or examination; Other forms of own work in the course, which?):

- familiarization with the subject literature
- preparation for the exam
- realization of the project

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### **IMAGE CREATION – PROJECT**

Specialization : e-politics and pr in the public sphere

#### **Objectives of the subjects**

Familiarize students with the broadly understood processes of shaping the public image using the tools of social influence, as well as the mechanisms of building lasting and effective relations with the social, political and professional environment.

**2  
ECTS**

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### **ECONOMIC INTEGRATION AMONG COUNTRIES – LECTURE**

Specialization : International Business and Trade

#### **Objectives of the subjects**

The class is designed to provide the necessary body of general knowledge about economic integration between countries. The course is designed to provide students with knowledge of economics vs. politics, the theory of economic and monetary integration, region and regionalism, the scope of the concept and theory of European economic integration after World War I and World War II, and the theory of the common market and factors affecting integration between states.

**2  
ECTS**

## **The learning achievements**

- **in terms of knowledge**

- The student acquires knowledge of concepts related to economic integration.
- The student acquires knowledge of the mechanisms and factors affecting inter-economic integration between countries.
- The student acquires knowledge of hard core theory vs. multi-speed theory.

- **in terms of abilities**

- The student recognizes and distinguishes factors affecting economic integration between states.
- The student recognizes and analyzes the laws governing the mechanisms of economic integration between states

- **in terms of social competence**

- The student demonstrates the ability to think critically to formulate his own assessments of economic integration between countries
- The student is able to argue his/her own opinion and share it in a group
- The student has the ability to courageously communicate and defend his/her own views while tolerating and respecting a different opinion

## **Program content**

- Economics vs. politics, theories of economic and monetary integration, region and regionalism
- Concepts and theories of European economic integration after World War I and World War II
- Theory of free trade and customs union
- Theory of the common market
- Hard core theory vs. multi-speed theory
- Costs and benefits of introducing a common currency
- Sub-regional areas of European economic integration and Euroregions

## **Educational methods**

(To choose: lecture, conversational lecture, classical problem method, didactic discussion, individual case analysis, project method, workshop method, seminar, brainstorming, drama techniques, problem solving, situation simulation, group work, individual work):

### **Full-time studies / part-time studies:**

- lecture,
- classical problem method,
- project method,
- brainstorming

## **Individual student work**

(elective: Familiarization with the subject literature and/or additional materials; preparation of credit work; preparation, implementation and evaluation of projects; Preparation for credit and/or examination; Other forms of own work in the course, which?):

- familiarization with the literature on the subject,

- preparation, implementation and evaluation of the project,
- preparation for the credit and/or exam.

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## **ECONOMIC INTEGRATION AMONG COUNTRIES – PROJECT**

Specialization : International Business and Trade

### **Objectives of the subjects**

The class is designed to provide the necessary body of general knowledge about economic integration between countries. The course is designed to provide students with knowledge of economics vs. politics, the theory of economic and monetary integration, region and regionalism, the scope of the concept and theory of European economic integration after World War I and World War II, and the theory of the common market and factors affecting integration between states.

**2  
ECTS**

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## **IMPACT OF GLOBALIZATION PROCESSES ON INTERNATIONAL BUSINESS AND TRADE – LECTURE**

(Specialization : International Business and Trade)

### **Objectives of the subjects**

The class is designed to provide the necessary body of general knowledge about globalization processes and international business and trade. The course is designed to provide students with knowledge of the nature, causes and effects of the globalization process and its impact on international business and trade. In addition, students will gain knowledge of the impact of the process of economic globalization on the functioning of markets and the activities of businesses, as well as an assessment of the role of participants in the process of economic globalization.

### **The learning achievements**

- **in terms of knowledge**

- The student acquires knowledge of the concepts related to the globalization process
- The student acquires knowledge of the mechanisms and factors affecting globalization and the relationship between the globalization process and international business and trade
- The student acquires knowledge of the impact of the process of economic globalization on the functioning of markets and the activities of businesses, and an assessment of the role of participants in the process of economic globalization

- **in terms of abilities**

- The student recognizes and distinguishes factors affecting the process of globalization
- The student recognizes and analyzes the laws affecting the globalization process
- The student explains and illustrates the impact of the globalization process on international business and trade

**2  
ECTS**

- **in terms of social competence**

- The student demonstrates the ability to think critically to formulate his own assessments of the globalization process
- The student is able to argue his/her own opinion and share it in a group
- The student has the ability to courageously communicate and defend his/her own views with tolerance and respect for a different opinion

### **Program content**

- The essence of the globalization process - theoretical approach
- Causes of the development of globalization and its impact on international business and trade
- The activities of international economic organizations
- Regional groupings as determinants of the development of globalization
- Functioning of transnational corporations in the global economy
- Internationalization of corporate activities with particular emphasis on foreign direct investment
- Mergers and acquisitions as a form of global expansion of enterprises

### **Educational methods**

(To choose: lecture, conversational lecture, classical problem method, didactic discussion, individual case analysis, project method, workshop method, seminar, brainstorming, drama techniques, problem solving, situation simulation, group work, individual work):

#### **Full-time studies / part-time studies:**

- lecture,
- project method,
- classical problem method.

### **Individual student work**

(elective: Familiarization with the subject literature and/or additional materials; preparation of credit work; preparation, implementation and evaluation of projects; Preparation for credit and/or examination; Other forms of own work in the course, which?):

- familiarization with the literature on the subject,
- preparation, implementation and evaluation of projects,
- preparation for credit and/or examination.

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## **IMPACT OF GLOBALIZATION PROCESSES ON INTERNATIONAL BUSINESS AND TRADE – PROJECT**

(Specialization : International Business and Trade)

### **Objectives of the subjects**

**2  
ECTS**

The class is designed to provide the necessary body of general knowledge about globalization processes and international business and trade. The course is designed to provide students with knowledge of the nature, causes and effects of the globalization process and its impact on international business and trade. In addition, students will gain knowledge of the impact of the

process of economic globalization on the functioning of markets and the activities of businesses, as well as an assessment of the role of participants in the process of economic globalization.

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