

International College of Cosmetology brings to you

BIP RIGA 2023

ICC



ARTIFICIAL INTELLIGENCE & YOU



June **26** *Introduction to AI*

26 June 23 Wed online. Learning to know what is Artificial Intelligence, what is the concept of AI and how it is making our lives easier.

JULY
3

AI for content creation

3rd July 23 Monday in-class lecture on How to Develop Meaningful Content Using AI for Business & Education
Followed by: Riga Old town excursion activity

JULY
4

Augmented Reality

4th of July in-class Introduction to Augmented Reality (AR) How Augmented reality is Shaping Educational trends
Followed by: Riga by Canal Boat Ride



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5

Cyber Security & AI

5th July 23 Wed in-class. Workshop & lecture on How to avoid Cyber fraud, How to use AI to pre-determine scammers, and avoid Cyber Crimes.
Followed by: Fine dining experience (Networking Dinner)



6

Metaverse in Healthcare

6th July 23 Thu in-class. lecture on what possibilities Metaverse has already created and is going to develop in the near future in HealthCare
Followed by: BIP Rendezvous @ tallinas kvartāls



7

Felicitation Time

6th of July in-class Winner Teams of the BIP will be rewarded, Distribution of certificates to the BIP participants
Followed by: Jurmala beach bike ride



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