

# Blended Intensive Programme

## ECO-AWARE LEADERS

Sustainable and socially conscious management in Europe

**Physical part:**  
11th–15th May 2026

### 11th May 2026 Building A, Room A.02

9:00–9:30 | Coffee break

9:30–10:00 | Welcome meeting

10:00–11:00 | Integration of sustainability into organizational strategy and management processes, Beata Groblewska-Bogusz, PhD, University of Humanities and Economics in Lodz, Poland

11:05–12:05 | Sustainable business practices and environmental responsibility, Anna Bojanowska-Sosnowska, MA, University of Humanities and Economics in Lodz, Poland

12:10–13:10 | Lunch break

13:10–14:40 | **Group project 1** | Evaluating Ethical Leadership and CSR Practices in a Real Organization, Tetiana Kazakova, PhD | Classroom A.12

13:10–14:40 | **Group project 2** | GreenWear Polska Sp. z o.o. – in the light of strategic challenges, Beata Groblewska-Bogusz, PhD | Classroom A.16

13:10–14:40 | **Group project 3** | Inclusive & Green Retail – Redesigning the Żabka Experience, Anna Bojanowska-Sosnowska, MA | Classroom A.26

19:00 | Traditional polish dinner

### 12th May 2026 Building A, Room A.02

9:30–10:00 | Coffee break

10:00–10:45 | Benefits of Ethical Leadership and Corporate Social Responsibility (CSR) Tetiana Kazakova, PhD, University of Humanities and Economics in Lodz, Poland

10:45–11:30 | Macroeconomic Dimensions of Sustainability: Environmental Policies, Regulations and Growth in Europe, Prof. Dr. Pavlos Stamatou, International Hellenic University, Greece

11:30–11:45 | Break and discussion

11:45–12:30 | Title will be confirmed, Dominik Chrapek, Care Committee President, DoubleTree by Hilton in Lodz, Poland

12:30–13:30 | Lunch break

14:00–17:00 | Guided Tour of Łódź

### 13th May 2026 Building A, Room A.02

Book&Cook Culinary Studio | Localization

8:30–9:45 | **Group 1** | Eco-Friendly Culinary Workshops, Martyna Mrozik, MSc

9:45–11:00 | **Group 2** | Eco-Friendly Culinary Workshops, Martyna Mrozik, MSc

11:00–12:15 | **Group 3** | Eco-Friendly Culinary Workshops, Martyna Mrozik, MSc

12:45–13:30 | Macroeconomic Dimensions of Sustainability: Environmental Policies, Regulations and Growth in Europe part II, Prof. Dr. Pavlos Stamatou, International Hellenic University, Greece

13:30–14:30 | Lunch break

15:30–17:00 | Black World – Invisible Exhibition, Museum of Darkness

Free evening

### 14th May 2026 Building A, Room A.02

8:30–9:00 | Coffee break

9:00–12:00 | **Workshop** | Wheelchair and Aging Experience

12:00–13:00 | Lunch break

13:00–13:45 | Virtue Leadership for Ecoaware Leaders, Prof. Guillermo Cabanillas Holguin, Universidad Isabel I, Spain

13:00–15:00 | Students Project Presentations

18:00 | Students for students

### 15th May 2026 Building A, Room A.02

9:00–9:15 | Coffee break

9:30–10:15 | Integration of Sustainability into Organizational Strategy, Tetiana Kazakova, University of Humanities and Economics in Lodz, Poland

10:20–12:00 | BIP Certificates and Closing Ceremony, Beata Groblewska-Bogusz, PhD, Angelika Wieczorek, MA, University of Humanities and Economics in Lodz, Poland