



Akademia  
Humanistyczno  
Ekonomiczna  
w Łodzi



Erasmus+

**ERASMUS+ INCOMING STUDENTS**  
**ACADEMIC OFFER - COURSES TAUGHT IN ENGLISH**  
**ENGLISH STUDIES**  
**WINTER SEMESTER 2023/2024**

**ENGLISH STUDIES**  
**BACHELOR**

The focus of the programme is the English language in different contexts and different communicative situations. Students broaden their knowledge in the field of literature, culture and history of English-speaking countries, linguistics, and practical English. Moreover, our programme includes subjects addressed at students planning to become English language teachers and translators.

---

**1st year, 2nd semester**

---

5

**Practical English B1+ : Integrated skills – tutorials**

The aim of the course is for students to achieve language proficiency at C1 level according to CEFR.

---

2

**Practical English B1+ : grammar – tutorials**

The aim of the study is to gain knowledge about the grammar of a foreign language (in terms of the structure of words and the structure of word groups), as well as show the relationship between the knowledge of structures and effective communication. The students will develop the ability to transfer information with the use of known tools in the form of grammatical structures.

---

2

**Practical English B1+ : writing – tutorials**

The aim of the course is for students to develop language skills, as well as the ability to compose free, reflective texts in English.

## **Practical English B1+ : phonetics – tutorials**

2

The aim of the course is familiarize the students with phonetic symbols and the rules of phonetic transcription, as well as the rules of English and American pronunciation. The students will exercise recognizing sounds, distinguishing between minimal pairs, recognizing word and sentence accent, as well as perfect the pronunciation of consonants, vowels and diphthongs, and improve pronunciation in terms of intonation, word and sentence stress.

---

2

## **Introduction to literary studies – lecture**

The aim of the study is to familiarize students with the terminology of literary studies in English-speaking areas, as well as provide the knowledge of the terminology of English-language literature. The students will also learn science-related proceedings for various scientific disciplines.

---

2

## **Introduction to literary studies – tutorials**

The aim of the study is to familiarize students with the terminology of literary studies in English-speaking areas, as well as provide the knowledge of the terminology of English-language literature. The students will also learn science-related proceedings for various scientific disciplines.

---

## **2nd year, 2nd semester**

3

## **Practical English B2 : Intensive Integrated skills – tutorials**

The aim of the course is for students to achieve language proficiency at B2 level according to CEFR.

---

## **Practical English B2 : Practical grammar – tutorials**

2

The aim of the course is gain knowledge of practical grammar of the English language - rules enabling the creation of complex language units by assembling them from elementary units, and show the relationship between the knowledge of grammatical structures and the effectiveness of communication in English, as well as shape the skills of communicating information with the help of known grammatical structures.

<b>Practical English B2 : Writing – tutorials</b>	<b>2</b>
---	----------

The aim of the course is to introduce the basics of writing at the academic level, as well as develop critical reading skills.

---

2

<b>Practical English B2 : Speaking – tutorials</b>	
--	--

The aim of the course is for students to achieve the ability to create oral statements at the B2 level according to CEFR.

---

2

<b>History of Literature II – lecture</b>	
---	--

The aim of the course to introduce basic knowledge about leading literary works, and equip students with basic literary terminology, as well as present the basic literary trends and the direction of development of English-language literature in Great Britain and the United States from the 16<sup>th</sup> to the 20<sup>th</sup> century.

---

2

<b>History of Literature II – tutorials</b>	
---	--

The aim of the course to introduce basic knowledge about leading literary works, and equip students with basic literary terminology, as well as present the basic literary trends and the direction of development of English-language literature in Great Britain and the United States from the 16<sup>th</sup> to the 20<sup>th</sup> century.

---

3

<b>Advanced business language – tutorials</b>	
---	--

The aim of the course is to equip the student with basic knowledge of the functioning of the business environment, and familiarize the basic concepts related to the business environment in the language of the specialization introducing a specialist language in the field of business, as well as develop the skills of listening, speaking, reading and writing characteristic of working in a company familiarizing the student with the basic processes in the functioning of the company and encourage to follow current economic events on an ongoing basis.

---

2

<b>Business lecture – lecture</b>	
-----------------------------------	--

The aim of the course is to acquaint the students with basic economic theories and their relation to the practice in business, learn specialized concepts related to the business environment, familiarize students with the knowledge of globalization and its impact on the economy, various aspects of marketing, detailed knowledge of

---

selected macroeconomic processes, and the basic principles and forms of negotiation, as well as develop the skills of logical and creative thinking, expressing own judgments and criticism. The course will show the relationship between theoretical knowledge in the field of economics and practice, the relationship between the mechanisms regulating economic processes and their reception by entrepreneurs, as well as encourage to follow current economic events and self-education in the field of economics.

---

3

### **Corporate social responsibility and sustainable development – workshops**

The aim of the course is to familiarize students with corporate social responsibility and sustainable development as elements of modern enterprise management.

---

## **3rd year, 6th semester**

---

3

### **Practical English C1: integrated skills – tutorials**

The aim of the course is for students to achieve language proficiency at C1 level according to CEFR.

---

2

### **Practical English C1: writing – tutorials**

The aim of the course is to familiarize the students with detailed issues related to the ability to create academic texts (in particular, BA theses) in accordance with the academic rules governing the creation of such texts and with the use of appropriate lexis, as well as the ways of using source texts in his diploma thesis, taking into account the protection of intellectual property.

---

### **Practical English C1: speaking – tutorials**

The aim of the course is for students to achieve the ability to create oral statements at the C1 level according to CEFR.

2

---

### **Practical English C1: advanced vocabulary – tutorials**

The aim of the course is to gain knowledge to apply correctly in written and oral form:

- adjectives
- compound nouns
- phrasal verbs
- idioms

The students will learn to correctly recognize “false friends”, and meaning differences conditioned by word accent and pronunciation, as well as correct use of prefixes and suffixes.

2

---

2

### **Communication in media – workshops**

The aim of the course is to expand the knowledge of media communication channels. The students will learn to create texts for publication on the web and to conduct a dialogue with the recipient.

---

## **ENGLISH STUDIES MASTER**

---

**1st year, 2nd semester**

---

4

### **Practical English C2: Integrated skills – tutorials**

The aim of the course is for students to achieve language proficiency at C2 level according to CEFR.

---

2

### **Practical English C2: academic writing – tutorials**

The aim of the study is to improve the academic written language. The students will practice the basic principles of correct editing of an academic text, quoting, paraphrasing and documenting sources, as well as improve improvement of the scientific workshop used in academic texts.

---

2

### **Practical English C2: conversation – tutorials**

The aim of the course is for students to achieve language proficiency at C2 level according to CEFR.

---

## **Business language – tutorials**

The aim of the course is to equip students with extended knowledge of the functioning of the business environment; to introduce specialized concepts related to the business environment in the language of the specialty; improve listening, speaking, reading and writing skills in the field of specialized business language; develop logical and creative thinking skills and applying the acquired knowledge to work in the company; familiarize the processes taking place in the company, both in terms of organization and interpersonal relations; prepare for meetings, presentations, talks, negotiations, conflict resolution and crisis response; sensitize intercultural differences, equality issues, social responsibility and business ethics; encourage to follow current economic events and self-study in the field of economics and specialist language.

4

---

2

## **Business lecture – tutorials**

The aim of the course is to introduce Introducing students to the basics of business. The students will master the terminological foundations of the field, as well as the ability to search for detailed literature and use it to prepare a presentation for classes.

---

3

## **Corporate social responsibility and sustainable development – tutorials**

The aim of the course is to familiarize students with corporate social responsibility and sustainable development as elements of modern enterprise management.

---

### **2nd year, 4th semester**

---

4

## **Practical English C2: Integrated skills – tutorials**

The aim of the course is for students to achieve language proficiency at C2 level according to CEFR.

---

2

## **Practical English C2: academic writing – tutorials**

The aim of the study is to improve the academic written language. The students will practice the basic principles of correct editing of an academic text, quoting, paraphrasing and documenting sources, as well as improve improvement of the scientific workshop used in academic texts.

---

---

**Practical English C2: Text analysis – tutorials****2**

The aim of the course is for students to develop the ability to analyze and interpret texts; to increase: the ability to read texts with understanding, the ability to separate redundant information from important information, the ability to draw conclusion, the translation skills; stimulate the ability to conduct discussions on selected texts.

---

**2****Philological lecture I – lecture**

The aim of the course is to provide students with in-depth knowledge of the basics of general linguistics, and with in-depth knowledge of the thematized sub-disciplines of linguistics, as well as encourage the student to independently expand their linguistic knowledge through the student's own work.

**TEACHER TRAINING MODULE (available in both semesters):****Alternative educational trends**

The aim of the course is to familiarize the students with pedagogical approaches differing from mainstream pedagogy, such as Waldorf and Montessori schools, Freinet's pedagogy etc. in order to provide the students with a wider choice of their teaching repertoire.

The course will cover the presentation and discussion of such alternative educational approaches as: Montessori method, Waldorf education, Freinet's pedagogy, Froebel's pedagogy, democratic education. On completion of the course, the students will propose their own ideas for classes based on the discussed alternative approaches towards education.

**2 ECTS****ATTENTION!**

Please note that BA studies are available in two formats: Monday – Friday classes OR Saturday – Sunday classes. Erasmus students are automatically assigned to Monday – Friday classes, however in case of overlaps you have possibility change certain subject for Saturday – Sunday classes. MA studies are (as for now) offered only in on-line format with very little classes conducted at the venue of the university (regardless pandemic situation). Practical English should be chosen according to your current year of studies. Schedules will be released in October.