



Akademia
Humanistyczno
Ekonomiczna
w Łodzi



Erasmus+

ERASMUS+ INCOMING STUDENTS
ACADEMIC OFFER - COURSES TAUGHT IN ENGLISH
POLITICAL STUDIES
WINTER SEMESTER 2023/2024

POLITICAL STUDIES
BACHELOR

1st year, 2nd semester

Study of the State and Law – lecture

The aim of the course is to provide an understanding of basic conceptual categories describing the state and law, to get acquainted with the basis of legal and state function terminology. The students will learn to master the elementary knowledge regarding forms and stages of the state and law formation process, as well as acquire the ability to use the sources of learning about the law independently, as well as understanding of the elements of Polish law.

4

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3

Introduction to political science research – lecture

The aim of the course is to gain knowledge about the basic assumptions- cognitive, methodological and ethical- of political research, its concepts and types of information sources used in its research. The course will review the basic methods of contemporary political science, as well as overview the research process.

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2

ELECTIVE: Micro- & Macroeconomics or Basics of economics – lecture

The aim of the course is to gain the basic knowledge about the functioning of the modern economy at the level of an economic entity (microeconomics) and the economy as a whole (macroeconomics). The students will learn to have a broad and open view of the economic reality.

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ELECTIVE: Sociology and methods of sociological research or General sociology – lecture

The aim of the course is to gain knowledge about the basic assumptions of sociological research and the concepts of sociological research. The course will also review the basic methods of contemporary sociological research, as well as overview the research process.

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2

2nd year, 4th semester

ZW: Democracy: traditions and perspectives or Legitimization of Power – lecture

The aim of the course is to gain knowledge of definitions and types of political power and political legitimacy, as well as present a methodological and axiological dilemma of legitimation. The students will familiarize the methods of implementing political power and its legitimation, as well as raise awareness of the problem of devaluation of the power in modern democracies.

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2

Polish Foreign Policy – lecture

The aim of the course is to provide the knowledge about the conditions, goals and main directions of Polish/English foreign policy after 1989, as well as discuss Polish/English relations with major foreign partners.

2

Contemporary political systems and ideas – lecture

The aim of the course is to gain knowledge about the role of political organizations and institutions in the life of contemporary societies, the difference between the specificity of political systems and factors determining their character. The students will learn the possibility to describe political systems from different points of view, as well as flexibly choose various interpretations, descriptions of political systems and how to use them freely in solving problems.

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4

History of Political Thought – lecture

The aim of the course is to provide knowledge showing the transformations of concepts and ideas concerning the state, law and politics in a historical cross-section, from antiquity to nineteenth century, demonstrating the relationship between the elements of continuity and change, as well as inspire interests that allow the analysis of political practices and political institutions in terms of fundamental questions about meaning of human action, fundamental goals and values. The students will learn to recognize, analyze and compare ideas and concepts that form the backbone of the main currents of the political tradition of the West.

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Internet and the language of politics – lecture
Specialization: E-policy and pr in the public sphere

The aim of the course is to gain knowledge about the role of new media in a democratic society, at various levels of social organization- at the central, regional, local and finally environmental levels. The course will also cover the topic of creating a basis for gaining further theoretical and practical knowledge in the field of using media in planning and conducting an election campaign as well as creating and maintaining the image of people performing public functions. The course will discuss the issues of political advertising and mass communication, the essence of political advertising, organization of campaigns and e-advertising campaigns, as well as discussing the methods and channels of advertising influence via the Internet. The students will learn the techniques of exerting influence of in the Internet environment, strengthening a critical attitude towards manipulation on the Internet.

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2

3rd year, 6th semester

Regional Government and Local Policy – project

The aim of the course is to gain knowledge about the links between the economic and social policy. Especially in context of dilemmas related to rapid economic development on the one hand and the implementation of the idea of social justice on the other, acquainting with social and economic problems and their place in political programs, as well as understanding the impact of social and economic problems on social and political life, and illustrating the economic effects of regulation and state intervention in the economy.

3

ELECTIVE: Information society or Civil society – tutorials

The aim of the course is to analyze the trends determining the formation of modern society, and present characteristics of changes and social processes which traditionally understood Western society has undergone, as well as provide an overview of various alternative society concepts and their projects for the future. 3

Political Marketing – lecture

The aim of the course is to introduce and familiarize students with issues related to the techniques and methods of political marketing as well as political and public communication. The course will present practice and evaluate political and election campaign from the perspective of its main participants: party activists, political consultants, journalists and citizens. The students will acquire basic knowledge and skills in analyzing election campaigns and analyzing tools used in preparation of election campaigns and auxiliary strategies. 3

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Public relations – lecture

Specialization: E-policy and PR in the public sphere

The aim of the course is to gain the knowledge about the communication management system between the organization and its environment (recipients), as well as presentation of the history and concepts of political marketing and characterization of the Polish / English ego of the political market (the role of the media in political communication, the specificity of Polish / English election campaigns, as well as characteristics of negative political campaigns. 2

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Shaping public opinion – lecture**Specialization: E-policy and PR in the public sphere**

The aim of the course is to introduce the basic theoretical categories relating to public opinion, and present the practical dimension of the phenomenon of public opinion (opinion polls, shaping public opinion) as well as Creating the possibility of a critical view of the public opinion. The course will familiarize students with the issues of public opinion.

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POLITICAL STUDIES**MASTER****1st year, 2nd semester**

Philosophy and Ethics of Politics – lecture

The aim of the course is to provide students with the knowledge to ask questions about the nature of the political order and its various interpretations, as well as point out the fundamental role of dilemmas, disputes and controversies in the area of interpretations enabling understanding and explaining politics.

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Philosophy and Ethics of Politics – tutorials

The aim of the course is to provide students with the knowledge to ask questions about the nature of the political order and its various interpretations, as well as point out the fundamental role of dilemmas, disputes and controversies in the area of interpretations enabling understanding and explaining politics.

2

Theory of Politics – lecture

The aim of the course is to familiarize students with theoretical concepts in the field of political theory and theoretical achievements of contemporary political science, showing different types of political science analysis, especially systemic, behavioral and decision-making for independent analysis of political phenomena and processes, as well as perform independent interdisciplinary analyzes of the political situation and its critical assessment, as well as assessing the dynamics of changes in political theories; analysis of theory in a socio-historical context; showing the usefulness of the theoretical approach in the analysis of social processes.

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2

History of political institutions – lecture

The aim of the course is to learn about the origins and the contemporary diversity of political institutions occurring in various forms and systemic formations, as well as the relationships between individual institutions and the premises and effects of influencing them by political ideas, taking into account the specificity of cultural, social and geographical conditions.

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ELECTIVE: History of political doctrines / Political and legal doctrines – lecture

The aim of the course is to learn about political doctrines in the process of forming contemporary Europe and the world, as well as the evolutionary nature of civilization changes, as well as acquire the ability to evaluate historical events and their mutual relationship.

2

Sociology of politics – lecture

The aim of the study is gain the knowledge about concepts and issues related to power, political participation as well as phenomena and political mechanisms, and present issues related to the political activity of elites, masses, social classes/ strata and relations between them and political phenomena in a broad socio-cultural context. The course will provide understanding of the essence and specificity of social mechanisms of political life.

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Constitutional law – lecture

The aim of the course is to learn about the origins and the process of shaping state law, which then turns into a coherent system of laws and legal acts regulating the activities of the state and its authorities. This is achieved by getting to know the process of shaping power divisions and assigning to each of them appropriate bodies and the appropriate scope of competences. As a result, the education process will also make it possible to learn about the principles of modern constitutionalism. 3

Methodology of political research – lecture

The aim of the course is to equip students with knowledge of the broadest concept of research and related views on methods, defining the perspective of scientific understanding of politics, and acquiring knowledge in the field of political science research, using research models and methods, and shaping and developing their own research workshop. The course will also show the distinctiveness of many research trends that shape the tradition of political science research, and to emphasize the contradiction between separate concepts of cognition and separate concepts of knowledge emerging in political science. 2

2nd year, 4th semester

ELECTIVE: European Law or International Organizations Law – lecture

The aim of the course is to gain knowledge about legal concepts of international organizations and international legal problems, the sources of international law, and present the principles of applying the law of international organizations. The students will learn the ability to correctly use legal terminology related to the law of international organizations, as well as understand the essence and specificity of the law of international organizations. 2

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Transatlantic Relations – lecture

The aim of the course is to familiarize students with transatlantic relations, to show their genesis and influence on social, political and economic changes in mutual 2

relations. Against the background of transatlantic relations, to show the role and importance of Poland in the emerging transatlantic relations.

ELECTIVE: Contemporary International Problems or Contemporary War Conflicts – tutorials

To acquaint students with the extensive issues of contemporary problems occurring in international relations. Understanding by students of the essence and specificity of contemporary problems of international politics, as well as develop students' analytical thinking, skills of logical reasoning and evaluation of processes taking place in the modern world. Understanding the causes and consequences of contemporary world problems. 2

ELECTIVE:History of Diplomacy or Diplomatic and Consular Law – lecture

The aim of the course is to acquaint the student with the concepts of the history of diplomacy, the ability to correctly use terminology related to diplomacy, as well as understand the essence and specificity of diplomacy. 2

ELECTIVE:History of Diplomacy or Diplomatic and Consular Law – tutorials

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International Protection of Human Rights – lecture

The aim of the course is for students to master the knowledge of the issues of rights and freedoms of an individual. Explaining the concept of human rights, the scope of their regulation, protection in national and international law, as well as the premises and scope of permissible limitations, where the Court of Human Rights, the Court of Justice of the EU, the Constitutional Court and other organs of the judiciary are of key importance. 2

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Polish armed forces in the international security system – lecture

The aim of the course is to familiarize students with the concepts of security in international relations, and provide the knowledge about the Polish armed forces, 2

acquiring the ability to analyze the activities of the Polish armed forces, showing the relationship between the strategic goal of the Polish state and the conditions necessary to implement a specific strategy using the armed forces. The course will also present issues related to the modernization and professionalization of the Polish army.

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2

Public services – lecture

Specialization: Administration and management in the public sphere

The aim of the course is to familiarize students with the principles and methods of assessing the quality of public services in the current economic realities. Achieving the goal will enable familiarization with the assumptions for measuring the quality of management and the parameters of the quality of public services.

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2

Public administration in selected eu countries – lecture

Specialization: Administration and management in the public sphere

The aim of the course is to provide information on the organization, competences and principles of functioning of public administration in selected European Union countries and present the processes of shaping national models of public administration and common - European models of their functioning, as well as the role played by public administration in the system of public authority of individual European Union countries.

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Strategic state security management – lecture
Specialization: Security and crisis management

After completing the course, the student should be able to understand the most important elements shaping the state security strategy, freely navigate among terms, acquire the ability to analyze selected security strategies, be able to indicate the direction of impact and strategic goal, conditions necessary to implement the strategy, recognize the conceptual and implementation elements in the process of creating a state security strategy. 2

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Specialization: Security and crisis management

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Crisis management – lecture
Specialization: Security and crisis management

The aim of the course is to familiarize students with issues related to crisis management, and present the structures of entities responsible for the implementation of tasks under crisis management. The course will also provide an overview of the categories of threats. 2

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Emotions in the public sphere – workshops

Specialization: E-policy and PR in the public sphere

The aim of the course is to build awareness of own and other people's emotions, familiarize students with selected tools of effective communication (paraphrase, self message, naming feelings, naming emotions, open/closed questions, feedback), improve the ability to choose the appropriate style of communication depending on the situation, and develop the ability to communicate effectively in the process of solving individual and group problems.

4

New media – lecture

Specialization: E-policy and PR in the public sphere

The aim of the course is to gain a knowledge about critical perspective of new media analysis, as well as methods of analyzing the political discourse present in the new media. The students will learn critical observation of the public sphere, how to deal with disputes from different points of view, and find the influence of public debates on the shape of social life.

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