Akademia Humanistyczno Ekonomiczna w Łodzi

2026-2027

ACADEMIC OFFER

ENGLISH STUDIES

ENGLISH STUDIES

Language: **English** | Winter **2026-2027** | **English Studies Bachelor**

1ST YEAR / 1ST SEMESTER

Phonetics and public speaking	exercises
Practical English (PNJ) - Intensive Integrated Skills A	exercises
Practical English (PNJ) - Practical Grammar A	exercises
Practical English (PNJ) - Writing A	exercises

2ND YEAR / 3RD SEMESTER

English in Business	exercises
History of Literature A	lecture
History of Literature A	exercises
Descriptive Grammar A	lecture
Descriptive Grammar A	exercises
Practical English (PNJ) - Intensive Integrated Skills B	exercises
Practical English (PNJ) - Practical Grammar B	exercises
Practical English (PNJ) - Writing B	exercises
Practical English (PNJ) - Conversation A	exercises

3RD YEAR / 5TH SEMESTER

Contemporary communication in business	exercises
Academic writing 1	workshops
Practical English (PNJ) - Intensive Integrated Skills C	exercises
Practical English (PNJ) - Conversation B	exercises
Practical English (PNJ) - Advanced Vocabulary	exercises

Phonetics and public speaking

exercises

3 ECTS

Teaching methods	conversational lecture / didactic discussion / problem solving
Method of verifying education	exam / activity during classes

OBJECTIVES

The aim of the course is familiarize the students with phonetic symbols and the rules of phonetic transcription, as well as the rules of English and American pronunciation. The students will exercise recognizing sounds, distinguishing between minimal pairs, recognizing word and sentence accent, as well as perfect the pronunciation of consonants, vowels and diphthongs, and improve pronunciation in terms of intonation, word and sentence stress.

COURSE CONTENT

- Phoneme/phone/allophone. Narrow and broad phonetic transcription. International Phonetic Alphabet (IPA).
- Regional varieties of English. Rhoticity.
- Unstressed syllable. Word stress.
- Long and short vowels.
- Diphthongs.
- Weak forms and sentence stress.
- Consonant classification. Obstruents and sonorants. Syllabic consonants. Silent consonants.
- Major allophones: glottal stop, voiced alveolar tap, aspirated articulation. Pre-fortis clipping.
- Intonation.
- Sociolinguistic aspects of pronunciation.
- Major challenges in constructing and delivering public speeches in English

DESCRIPTION OF THE EXPECTED LEARNING RESULTS

In terms of knowledge:

- Identifies phonetic symbols. Knows and understands the principles of phonetic transcription. Knows and understands the rules of British and American pronunciation. Identifies varieties of English, recognizes differences between them, and is aware of the social aspects of pronunciation.

In terms of skills:

- Recognizes English phonemes, distinguishes minimal pairs. Is able to pronounce English sounds. Can apply knowledge of word stress and intonation in practice. Is capable of preparing and delivering presentations on social and popular science topics.

Practical English: Intensive Integrated Skills A

exercises

3 ECTS

Teaching methods	conversational lecture / didactic discussion / individual and group work / role-playing
Method of verifying education	exam / assignments / activity during classes

OBJECTIVES

The aim of the course is for students to achieve language proficiency at B2 level according to CEFR.

COURSE CONTENT

- Questions and answers – interviews.
- Paranormal happenings.
- Age.
- Illnesses and injuries.
- Clothes and fashion.
- Air travel.
- Incredibly short stories – mini sagas.
- Books.
- The environment.
- Taking risks.
- The survivor's club – feelings.
- It drives me mad – wishes and regrets.
- Music and emotion.
- Sleep

DESCRIPTION OF THE EXPECTED LEARNING RESULTS

In terms of knowledge:

- has a structured knowledge of the structure of the English language

In terms of skills:

- is able to speak English at the B1+ level according to the CEFR,
- is able to participate in debate on everyday life and popular scientific topics in English.

Practical English: Practical Grammar A

exercises

2 ECTS

Teaching methods	conversational lecture / didactic discussion / individual and group work / role-playing
Method of verifying education	exam / assignments / activity during classes

OBJECTIVES

The aim of the study is to gain knowledge about the grammar of a foreign language (in terms of the structure of words and the structure of word groups), as well as show the relationship between the knowledge of structures and effective communication. The students will develop the ability to transfer information with the use of known tools in the form of grammatical structures.

COURSE CONTENT

- Verb. Time vs. aspect
- Forms of the verb: present tenses
- Forms of the verb: past tenses
- Forms of the verb: future tenses
- Modal verbs
- Forms of the verb: passive voice and causative have
- Rules for forming question sentences
- The definite / indefinite / zero preposition
- Nouns - countable and uncountable; singular and plural compound nouns, genus of nouns
- Adjectives - gradation of adjectives, types of adjectives, position of adjectives in a sentence
- Adverbs - their types and position in a sentence, gradation of adverbs
- Personal, reflexive, possessive and relative pronouns
- Indefinite pronouns and quantifiers
- Prepositions; of place, time, movement, prepositions with adjectives and verbs

DESCRIPTION OF THE EXPECTED LEARNING RESULTS

In terms of knowledge:

- Has knowledge of grammatical terminology.

In terms of skills:

- Is able to perform grammar exercises from the grammar course,
- can apply grammatical structures in oral and written

Practical English: Writing A

exercises

2 ECTS

Teaching methods	conversational lecture / didactic discussion / workshop method
Method of verifying education	exam / assignments / activity during classes

OBJECTIVES

The aim of the course is for students to develop language skills, as well as the ability to compose free, reflective texts in English.

COURSE CONTENT

- Personal paragraph.
- Analysis of selected autobiographies.
- Autobiography.
- Editing and proofreading.
- Punctuation

DESCRIPTION OF THE EXPECTED LEARNING RESULTS

In terms of knowledge:

- Understands the process of creating a text in English at the academic level,
- knows how to read and write critically knows and understands the concepts of protecting intellectual property and copyright law

In terms of skills:

- Can construct a short text in response to a text read. Is able to use academic style.
- Can construct a correct text in terms of sentence structure. Is able to use English at the level of B1+ according to the CEFR.

English in Business B

exercises

4 ECTS

Teaching methods	conversational lecture / didactic discussion / workshop method
Method of verifying education	colloquium / assignments / activity during classes

OBJECTIVES

The aim of the course is to equip the student with basic knowledge of the functioning of the business environment, and familiarize the basic concepts related to the business environment in the language of the specialization introducing a specialist language in the field of business, as well as develop the skills of listening, speaking, reading and writing characteristic of working in a company familiarizing the student with the basic processes in the functioning of the company and encourage to follow current economic events on an ongoing basis.

COURSE CONTENT

- Topic: Company Image – website, headquarters, employees. Communication: Scheduling meetings. Grammar: Simple present and present continuous - review in a business context. Discussion: Overlap between personal and professional life.
- Topic: Motivation at work, internships, material and non-material benefits. Grammar: Direct and indirect questions - review in a business context. Communication: Conducting conversations – strategies. Discussion: Promotion of products and services.
- Topic: Project management – stages of project implementation. Communication: Meeting about the schedule, questioning decisions. Grammar: Present Perfect and past simple – review in a business context. Discussion: Common problems in project implementation and how to prevent them.
- Topic: New ideas, innovations, inventions, and discoveries, sustainable development. Communication: Presenting a new product or service, using data in presentations. Grammar: Expressing the future - review in a business context. Discussion: Brainstorming in innovative project design.
- Topic: Business ethics, sustainable development. Communication: Planning meetings, responding to invitations. Grammar: Expressing the future - review in a business context. Discussion: Business ethics – standards.
- Topic: Personality traits in decision-making processes. Communication: Decision-making. Grammar: Countable and uncountable nouns, quantitative determiners - review in a business context. Discussion: Decision-making strategies.
- Topic: Employees and employers. Communication: Negotiating. Grammar: Conditional sentences - review in a business context. Discussion: Retaining human capital in a company.
- Topic: Starting a business. Communication: Maintaining business contacts. Grammar: Present Perfect Simple and Continuous - review in a business context. Discussion: Maintaining a company in the market.

DESCRIPTION OF THE EXPECTED LEARNING RESULTS

In terms of knowledge:

- Identifies economic issues related to the functioning of a company in English.
- Explains the principles of business organization, including issues related to production/service organization and employment.
- Possesses advanced knowledge of business terminology in English: finance, marketing, advertising, human capital, management, business correspondence, and communication.

In terms of skills:

- Applies learned business concepts in the appropriate context.
- Interprets and analyzes texts in English using complex methods, taking into account the business context.
- Selects communication methods to interact with employees, supervisors, and clients in the specialized language, either directly or through modern technologies.

In terms of social competencies:

- Is prepared to critically assess their knowledge and the content received in the field of business.
- Is prepared to implement principles of corporate social responsibility and professional ethics.
- Is prepared to take initiative in solving problems related to the functioning of a company.

History of Literature A

lecture

2 ECTS

Teaching methods	lecture
Method of verifying education	exam

OBJECTIVES

The aim of the course to introduce basic knowledge about leading literary works, and equip students with basic literary terminology, as well as present the basic literary trends and the direction of development of English-language literature in Great Britain and the United States from the 16th to the 20th century.

COURSE CONTENT

- Introduction to Elizabethan Culture and Literature – Shakespeare's Sonnets.
- Shakespearean Drama. Metaphysical Poetry.
- The Restoration and the Beginnings of the Novel.
- Novels by Jane Austen. Romantic Poetry.
- Victorian Novel. Charles Dickens.
- Victorian Poetry.
- Aestheticism and Oscar Wilde.
- Modernist Literature.

DESCRIPTION OF THE EXPECTED LEARNING RESULTS

In terms of knowledge:

- Has knowledge of the main trends in literary development in the United Kingdom.
- Has knowledge of the main trends in literary development in the United States.
- Possesses general knowledge of British literature, including periods, literary works, and authors.
- Possesses general knowledge of American literature, including periods, literary works, and authors.

In terms of skills:

- Interprets literary works and analyzes their placement in the cultural development process.
- Can recognize and critically analyze works of literature from the English-speaking world.
- Can conduct text analysis using learned methods, considering social and cultural context.
- Can select and apply appropriate methods and tools, including advanced information and communication technologies, in preparing research papers on British and American literature.

In terms of social competencies:

- Is prepared to critically evaluate their knowledge of British and American literature and the quality of sources used in academic work.
- Is prepared to collaborate with academic staff in the field of British and American literature.

History of Literature A

exercises

2 ECTS

Teaching methods	conversdational lecture /didactic discussion
Method of verifying education	assignments / activity during classes

OBJECTIVES

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- Can recognize and critically analyze works of literature from the English-speaking world.
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In terms of social competencies:

- Is prepared to critically evaluate their knowledge of British and American literature and the quality of sources used in academic work.
- Is prepared to collaborate with academic staff in the field of British and American literature.

Descrpitive Grammar A

lecture

2 ECTS

Teaching methods	lecture
Method of verifying education	exam

OBJECTIVES

The aim of this course is to equip students with knowledge of the syntax and morphology of foreign language grammar (in terms of word structure and word group structure) and to show the relationship between English and Polish as well as developing the ability to convey information with the help of learned tools in the form of grammatical constructions.

COURSE CONTENT

- Parts of speech.
- Constituents and phrases.
- Noun phrases.
- Verb phrases.
- Other phrases (prepositional phrase, adverb phrase, adjective phrase).
- Clauses and sentences.
- Coordination and embedding.
- Simple, compound, and complex sentences.
- Types of clauses (relative clauses, noun clauses, adverb clauses).
- Rules and principles – negatives, dative movement, reflexives, there-insertion, complements, raising, extrapositioning, clefting, pronominalization, substitution, ellipsis.

DESCRIPTION OF THE EXPECTED LEARNING RESULTS

In terms of knowledge:

- Possesses organized knowledge about the structure of the English language. Has advanced general knowledge, including terminology and methodology in the field of linguistics. Is aware of and knowledgeable about the complex nature of language, as well as the complexity and historical variability of meanings.

In terms of skills:

- Is proficient in using concepts and research paradigms in the field of linguistics. Is able to search for, analyze, and use basic information from various sources.

In terms of social competencies:

- Is ready to critically evaluate their knowledge of syntax and the sources used in academic work. Is ready to collaborate with scholars in the discipline of linguistics, particularly in syntactic aspects.

Descrpitive Grammar A

exercises

2 ECTS

Teaching methods	didactic discussion / workshop method
Method of verifying education	assignments / activity during classes

OBJECTIVES

The aim of this course is to equip students with knowledge of the syntax and morphology of foreign language grammar (in terms of word structure and word group structure) and to show the relationship between English and Polish as well as developing the ability to convey information with the help of learned tools in the form of grammatical constructions.

COURSE CONTENT

- Parts of speech.
- Constituents and phrases.
- Noun phrases.
- Verb phrases.
- Other phrases (prepositional phrase, adverb phrase, adjective phrase).
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In terms of social competencies:

- Is ready to critically evaluate their knowledge of syntax and the sources used in academic work. Is ready to collaborate with scholars in the discipline of linguistics, particularly in syntactic aspects.

Practical English: Intensive Integrated Skills B

exercises

2 ECTS

Teaching methods	conversational lecture / didactic discussion / workshop method
Method of verifying education	colloquium / assignments / activity during classes

OBJECTIVES

The aim of the course is for students to achieve language proficiency at B2+ level according to CEFR.

COURSE CONTENT

- Arguments.
- Actors acting – the body.
- Crime and punishment.
- The media.
- Business and advertising, professional life.
- Megacities.
- Science.
- Personality.
- Work.
- Learning languages.
- Memories.
- Conflict and warfare, films.
- Sounds.
- Books.

DESCRIPTION OF THE EXPECTED LEARNING RESULTS

In terms of knowledge:

- Has organized knowledge about the structure of the English language.

In terms of skills:

- Can use English at a B2+ level according to the Common European Framework of Reference for Languages (CEFR). Can participate in debates on every day and popular science topics in English.

Practical English: Practical Grammar B

exercises

2 ECTS

Teaching methods	conversational lecture / didactic discussion / workshop method
Method of verifying education	colloquium / assignments / activity during classes

OBJECTIVES

The aim of the course is gain knowledge of practical grammar of the English language - rules enabling the creation of complex language units by assembling them from elementary units, and show the relationship between the knowledge of grammatical structures and the effectiveness of communication in English, as well as shape the skills of communicating information with the help of known grammatical structures.

COURSE CONTENT

- Arguments.
- Actors acting – the body.
- Crime and punishment.
- The media.
- Business and advertising, professional life.
- Megacities.
- Science.
- Personality.
- Work.
- Learning languages.
- Memories.
- Conflict and warfare, films.
- Sounds.
- Books.

DESCRIPTION OF THE EXPECTED LEARNING RESULTS

In terms of knowledge:

- Has organized knowledge about the structure of the English language.

In terms of skills:

- Can use English at a B2+ level according to the Common European Framework of Reference for Languages (CEFR). Can participate in debates on every day and popular science topics in English.

Practical English: Writing B

exercises

2 ECTS

Teaching methods	didactic discussion / workshop method
Method of verifying education	colloquium / assignments / activity during classes

OBJECTIVES

The aim of the course is to introduce the basics of writing at the academic level, as well as develop critical reading skills.

COURSE CONTENT

- Introduction to academic writing.
- Introduction to reading for academic purposes.
- Critical text analysis.
- Responding to texts and counterargumentation.
- Academic style (at the level of words, sentences, paragraphs).
- Linguistic accuracy: Sentence-level errors.

DESCRIPTION OF THE EXPECTED LEARNING RESULTS

In terms of knowledge:

- Understands the process of creating academic texts in English.
- Knows how to read and write critically. Knows and understands concepts related to intellectual property and copyright law.

In terms of skills:

- Can construct a short text in response to a read text.
- Can use academic style.
- Can construct a grammatically correct text with appropriate sentence structure.
- Can use English at a B2+ level according to the Common European Framework of Reference for Languages (CEFR).

In terms of social competencies:

- Is ready to critically evaluate their knowledge in academic writing.

Practical English: Conversation A

exercises

2 ECTS

Teaching methods	conversational lecture / individual and group tasks
Method of verifying education	colloquium / assignments / activity during classes

OBJECTIVES

The aim of the course is for students to achieve the ability to create oral statements at the B2+ level according to CEFR.

COURSE CONTENT

- Job interviews
- Health
- Fashion and the “fast fashion” trend
- Air travel
- Weather
- The natural environment
- Risk
- Emotions
- Music
- Sleep
- Body language
- Crime
- Media
- Business and advertising
- Life in the city
- Science

DESCRIPTION OF THE EXPECTED LEARNING RESULTS

In terms of knowledge:

- The student has structured knowledge of the English language.

In terms of skills:

- The student can use English at the B2+ level according to the CEFR. The student can participate in debates on everyday life topics and popular science topics in English.

Contemporary communication in business

exercises

2 ECTS

Teaching methods	conversational lecture / didactic discussion / workshop method / individual and group assignments
Method of verifying education	colloquium / assignments / activity during classes

OBJECTIVES

Familiarizing students with topics and issues related to linguistic research in the field of contemporary communication in business. Introducing students to selected theories and methodologies of discourse analysis. Introducing students to concepts related to contemporary business communication and correspondence. Developing the ability to convey clear and coherent messages in written and oral forms using digital technologies, including information and communication technologies (ICT). Developing an attitude of respect toward a business partner, reflected in appropriately conveyed messages in both synchronous and asynchronous communication.

COURSE CONTENT

- Discourse analysis – methods and tools (James Paul Gee).
- The concept and functions of communication; styles and channels of communication; new forms of communication.
- Principles of communication in business.
- Fundamentals of business correspondence – style and characteristic features of the language.
- Email communication and netiquette.
- Messengers, telephone, video conferences – analysis of messages in a socio-cultural context; characteristic features of text messages.
- Meeting documentation – linguistic analysis: register, style, grammar, and lexis.
- Examples of business correspondence – case study; discourse analysis in a socio-cultural context.
- Press releases, newsletters, website content – linguistic analysis: register, style, grammar, and lexis.

DESCRIPTION OF THE EXPECTED LEARNING RESULTS

In terms of knowledge:

- Advanced topics and issues related to linguistic research in the field of contemporary communication in business.
- Selected theories and methodologies of discourse analysis.
- The practical application of linguistic knowledge related to business correspondence and communication in the work of a researcher, translator, entrepreneur, or company employee.
- Cultural determinants of communication in business.

In terms of skills:

- Recognize and evaluate processes and phenomena occurring in business communication and correspondence using standard methods and tools applied in linguistic research.
- Use terminology related to business correspondence and communication in both Polish and English.
- Conduct linguistic analysis of content in business communication using advanced methods while taking social and cultural contexts into account.
- Prepare written texts such as reports, minutes, announcements, and notes.
- Communicate with team members, external stakeholders, business partners, and clients in English using specialized business language, while observing generally accepted rules and norms as well as intercultural context.
- Adapt communication style and select appropriate communication channels depending on the relationship with the business partner and the rules adopted within the company.

In terms of social competencies:

- Recognizing the importance of linguistic knowledge in solving problems related to communication in business.
- Responsibly performing the role of a researcher, entrepreneur, translator, or company employee while applying the principles of ethics and etiquette in written and oral communication.

Academic writing 1

workshops

1 ECTS

Teaching methods	practical exercises / workshop method
Method of verifying education	colloquium / assignments / activity during classes

OBJECTIVES

The aim of the course is to familiarize the students with detailed issues related to the ability to create academic texts (in particular, BA theses) in accordance with the academic rules governing the creation of such texts and with the use of appropriate lexis, as well as the ways of using source texts in his diploma thesis, taking into account the protection of intellectual property.

COURSE CONTENT

- Academic discourse - Introduction.
- Plagiarism.
- Introduction, conclusions, and abstract as components of a thesis.
- Summary and paraphrasing. Quotations.
- Analysis and response to critical texts.
- Punctuation.
- Academic style.

DESCRIPTION OF THE EXPECTED LEARNING RESULTS

In terms of knowledge:

- Defines the purposes of academic writing in terms of formal structure, style, and internal organization.
- Identifies and defines key issues related to intellectual property protection, including sourcing, paraphrasing, citing, and interpreting sources.

In terms of skills:

- Can create a professional academic text, using appropriate style, vocabulary, and maintaining proper internal structure.
- Can correctly cite and paraphrase, and appropriately interpret academic sources while respecting intellectual property rights.
- Can perform a critical analysis of a text. Can use English at the C1 level according to the CEFR.

In terms of social competencies:

- Is ready to engage in critical reading and thinking when selecting and interpreting source texts.
- Is ready to respect the intellectual property of authors.

Practical English: Intensive Integrated Skills C

exercises

3 ECTS

Teaching methods	didactic discussion / workshop method
Method of verifying education	colloquium / assignments / activity during classes

OBJECTIVES

The aim of the course is for students to achieve language proficiency at C1 level according to CEFR.

COURSE CONTENT

- Multitasking vs. Mindfulness.
- Material world.
- Stress.
- Addictions.
- Art.
- Health.
- Travelling.
- Animals.
- Restaurants.
- Living abroad.
- Sport.

DESCRIPTION OF THE EXPECTED LEARNING RESULTS

In terms of knowledge:

- the student: Has a structured knowledge of the structure of the English language.

In terms of skills:

- Is able to use English at the C1 level according to the CEFR. Is able to participate in debates on everyday life topics and popular science topics in English.

Practical English: Conversation B

exercises

2 ECTS

Teaching methods	didactic discussion / individual and group work
Method of verifying education	colloquium / assignments / activity during classes

OBJECTIVES

The aim of the course is for students to achieve the ability to create oral statements at the C1 level according to CEFR.

COURSE CONTENT

- Multitasking vs. Mindfulness.
- Material world.
- Stress.
- Addictions.
- Art.
- Health.
- Travelling.
- Animals.
- Restaurants.
- Living abroad.
- Sport.

DESCRIPTION OF THE EXPECTED LEARNING RESULTS

In terms of knowledge:

- The student has structured knowledge of the English language.

In terms of skills:

- The student can use English at the C1 level according to the CEFR. The student can participate in debates on everyday life topics and popular science topics in English.

Practical English: Advanced Vocabulary

exercises

2 ECTS

Teaching methods	didactic discussion / brainstorming / exercises / indidual and group assignments
Method of verifying education	exam / colloquium / assignments / activity during classes

OBJECTIVES

Expanding the range of vocabulary and the ability to use it in both written and spoken forms: adjectives, compound nouns, phrasal verbs, idioms. Ability to recognize "false friends." Recognizing differences in meaning conditioned by word stress and pronunciation. Use of prefixes and suffixes.

COURSE CONTENT

- Recognizing "false friends."
- Using phrasal verbs in the appropriate form.
- Recognizing and using idioms in sentences.
- Using compound nouns.
- Word formation: suffixes and prefixes.
- Distinguishing between -ing and -ed adjectives.
- Distinguishing homophones from homonyms.
- Paraphrasing sentences.

DESCRIPTION OF THE EXPECTED LEARNING RESULTS

In terms of knowledge:

- Concepts related to lexis and word formation.

In terms of skills:

- Use phrasal verbs, homonyms, and idioms in both spoken and written language.
- Apply the principles of word formation.

In terms of social competencies:

- Recognizing the importance of linguistic knowledge in solving practical problems.